

Out of Pocket Estimator Overview February 1, 2013

Agenda

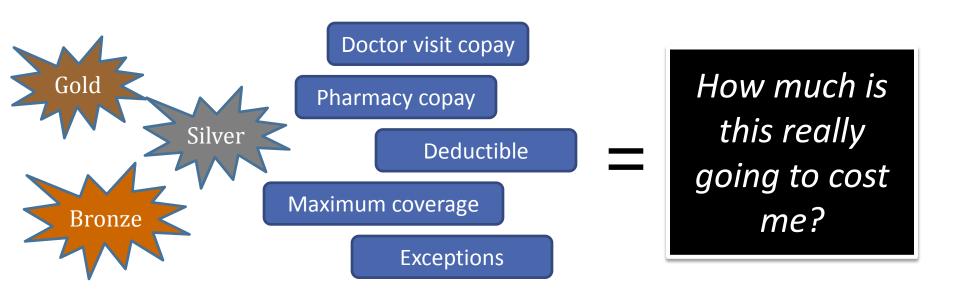
- Agenda
 - Out of pocket estimator overview
 - Discussion



Out of pocket estimator overview

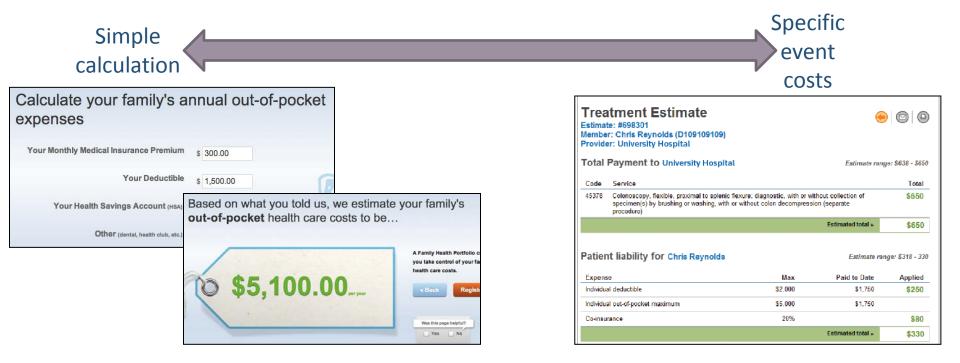
Purpose:

To aid consumers in selecting the right plan by providing them with a tool to estimate monthly health care costs for their family that includes both monthly premium payments and anticipated medical costs





What kinds of estimators are there?

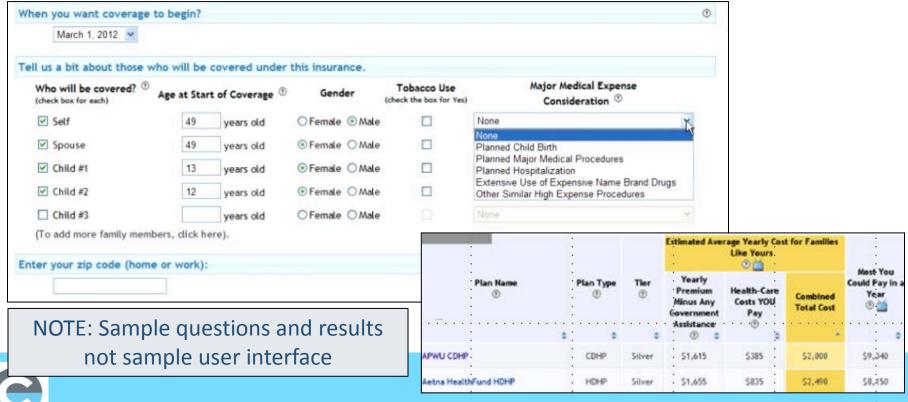


Our goal is to help consumers quantify and accurately estimate their total health care costs not to plan for specific medical situations. Our challenge is to ask the right questions and use the right methodology to meet this goal without confusing consumers.

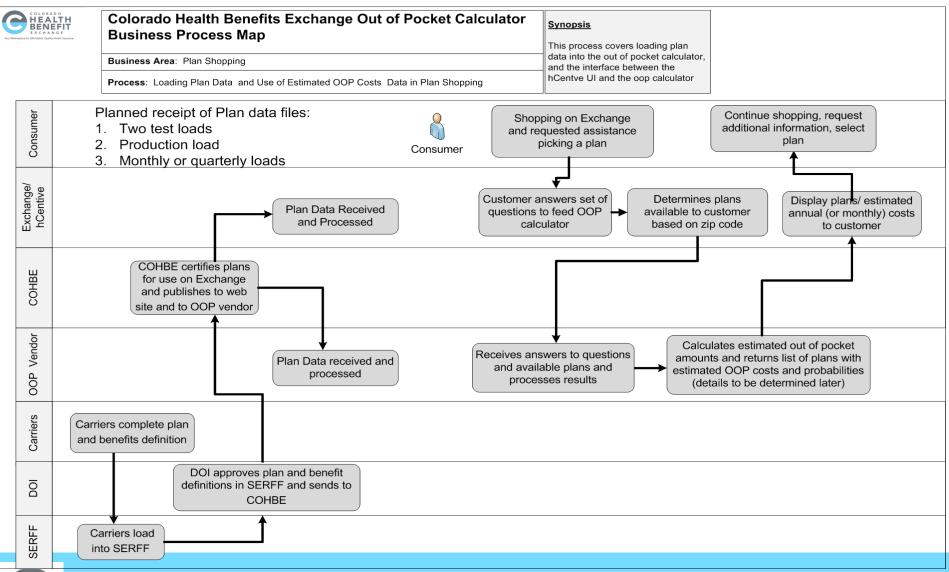


What are we proposing?

COHBE is proposing to use a tool that combines premium and expected out of pocket costs to create a combined total cost for each plan. We will ask consumers a minimum number of questions in addition to those needed to apply for IAPs / coverage to provide them with an estimated total cost.



How does it work?





Questions?

