



Connect for Health Assistance Network

Update on Assistance Network Grantees

Application Review Process

- Connect for Health Colorado received 74 applications April 19
 - Geographic representation from every region of the state
 - Good representation of targeted populations
 - Variety of organizations represented
 - \$57+ million in total ask, 2 applicants requested \$0
- Internal staff review and analysis of applications, budgets, supporting documentation.
- Independent review committee including outside stakeholders met for three days to evaluate applications.

Evaluation and Key Characteristics

- Considerations
 - Meet basic selection criteria
 - Demonstrated trusted local resource
 - Demonstrate understanding of and ability to reach target population
 - Demonstrated ability to conduct education, outreach and application assistance
 - Geographic reach and available resources relative to need in area
 - Articulated strategy for completing proposed activities
- Reviewed against the relative geographic and community need.
- Applied consistent evaluation across all applications.
- Given available resources, either eliminated or scaled as needed.

Timeline

- May 20
 - Letters sent to all applicants either denying request for funding or announcing our intent to move forward to the revisions phase
- May 24
 - Revision packets sent to all applicants with whom we intend to proceed. Packets include the budget offer amount, requests for completing a final revised budget and clarifications and instructions.
 - All grantees are invited to set up conference calls with staff.
- May 25-June 7
 - Conference calls with grantees to discuss budget questions.
- June 10
 - Final revisions due. Announce final awardees and begin contracting phase.

Awardees

- 58 total Assistance Sites
- 6 regional hubs identified.
- Grantee organizations include 19 community/non-profit and faith based organizations, 2 trade associations, 18 hospitals and clinics, 13 public health or human services.
- >23 will serve both individual and small business, two will focus solely on small business (one has 14 locations statewide).
- 34 will serve the area from Ft. Collins to Pueblo; 14 western Colorado; 6 southern Colorado; 13 eastern Colorado; 8 mountain areas

**Duplicated count due to multiple coverage areas

Budget

- Total budget for 18 month grant period:
 - ~\$17m awarded to 56 organizations
 - Revenue Sources: Federal Grant, Foundation Grant, and Operational Revenue. Contracts will be contingent upon receipt of grant funding.
- Reserve: \$350,000 for marketing, advertising for Assistance Network including central support, small supplemental ad buys, branded flyers, brochures, posters, etc.
- Reserve: \$300,000 for working with Colorado Tribes to provide Assistance Sites
- Performance Incentives
 - Additional amounts will be awarded prior to second enrollment period, using evaluation data from first enrollment period.

Recommendation for Board action

- Staff recommends that the Board approve the slate of grant recipients and award offers, recognizing that budget and scope revisions are due today and that minor changes could be reflected in the final submissions.