



COLORADO
**HEALTH
BENEFIT**
EXCHANGE

Assistance Network
April 19, 2013

Assistance Network – Service Assumptions

- Max number of individuals possibly served in 2013 72,220
- Range for assistance times 30-90 minutes
- Enrollment months in 2013 3
- Enrollment months in 2014 5.5
- Assistance Sites and Health Coverage guides will be performing outreach functions, reducing the number of potential COHBE employees and their travel costs



Assistance Network – Program Cost

- First 18 months (July 2013-December 2014) to cover two open Enrollment Periods
 - Federal Funding 2013 \$7,288,937
 - Federal Funding 2014 \$3,264,381
 - Additional funding may be available from other sources
- Future Years
 - COHBE’s portion will range from \$800, 000 to \$2,500,000
 - COHBE will size program to maximize impact



Assistance Network – Program Details

- Funds will be awarded via a competitive grant process
- Grant application deadline is April 19, 2013
- Funds will be distributed to Regional Assistance Hubs and Assistance Sites
- COHBE is seeking to have 4-6 Regional Assistance Hubs to act as a regional presence and support for the program



Assistance Network – Evaluation

- COHBE is developing a comprehensive program evaluation process
- Data will be collected to evaluate several areas of the program, including:
 - Which Assistance Sites are producing the best outcomes given the resources available to them?
 - How are Regional Hubs contributing to the effectiveness and efficiency of the overall program?
 - What are the areas of success and challenge?

