

ASSISTANCE NETWORK REQUEST FOR FUNDING – FY2020

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Director, Marketing and Communications Strategy

Assistance Network by the Numbers

- 104 Health Coverage Guides
- Marketplace Enrollments PY2019: 13,155
 - 25% new-to-Marketplace business
 - 28% of new customers are Young Invincibles (ages 18-34)
 - 42% enrolled in CSR plans
- 18 Assistance Sites

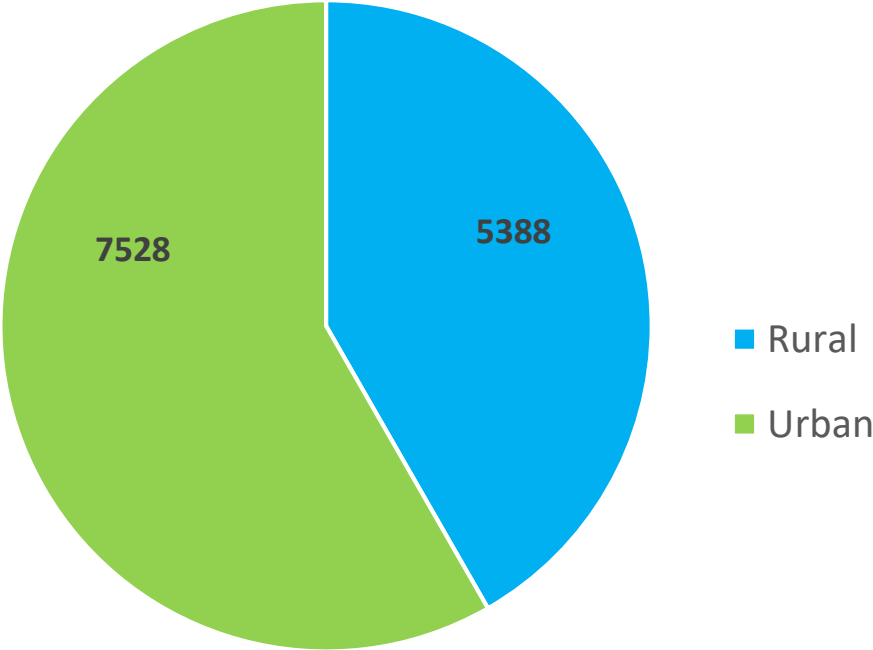
Assistance Network Activities & Community Impact FY2019, cont.

Approx. **400** outreach and enrollment events

- Estimated reach: **34,071**
- Included enrollment events, outreach events and community discussions about health coverage and health insurance literacy

Assisters Support Customers Statewide

PY2019 Medical Enrollments Served by Assisters



Statewide Assister Locations



Proposed Award Ranges – \$2Million FY2020

< \$49,999

GLBT Center (The Center)

Mt. San Rafael Hospital

San Luis Valley Health

Senior Resource Development Agency

\$50,000-\$125,000

Chaffee County Public Health

Family Intercultural Resource Center

San Juan Basin Health

Tri-County Health Network

Volunteers of America

> \$125,000-\$200,000

Aurora Comprehensive Community Mental Health Center

Boulder County Housing and Human Services

Doctors Care

Health District of Northern Larimer County

Hilltop Community Resources

Mountain Family Health Centers

North Colorado Health Alliance

Northwest Colorado Community Health Partnership

Servicios de La Raza