



Position Title: Chief Policy and Relationships Officer

Reports To: Chief Executive Officer

Location: Denver, CO

Connect for Health Colorado is the state-based health insurance marketplace and support network that allows individuals, families and small employers to compare and purchase health plans from companies including the major health plans in the state in a convenient way. We provide high quality customer assistance by phone and in person, as well as access to federal financial assistance to reduce the cost of health insurance. Our mission is to increase access, affordability, and choice for individuals and small employers purchasing health insurance in Colorado.

Position Summary: The Chief Community and Stakeholder Relationships Officer will provide leadership and oversight for the advancement of Connect for Health Colorado's objectives in communication, marketing, state and federal legislature, and community-based activities to coordinate and drive executive outcomes while managing the organization's ability to leverage external areas of opportunity as they become pertinent to the business.

Position Responsibilities:

- Responsible for full management oversight and vision development for all departments within the stakeholder relations and outreach services, including communications, government (state/federal), stakeholder (including brokers and assisters), and community relationships.
- Ensure achievement of legislative goals through work with lobbyist, community partners and legislative parties.
- Oversee direction and Connect for Health Colorado strategy on local, state and federal policy, legislative and/or regulatory matters.
- Serve as primary lead to the Board's Policy Committee facilitating changes in organizational policy positions that inform the decisions on organizational initiatives for the future sustainability of the organization and the individual market.
- Initiate and lead statewide efforts to enact legislation that supports Connect for Health Colorado operations.
- Establish and cultivate long term positive relationships with elected officials, key regulatory agency personnel and external stakeholders to ensure on-going interest in multi-year, funding and/or policy requests.

- Monitor and coordinate drafting and submissions of Connect for Health Colorado responses to emerging policy and legislation. Analyze bills and prepare statements, memos, letters and other communications related to policy issues.
- Represent Connect for Health Colorado at the Legislative Committee, the Legislative Roundtable, and with other external stakeholders. Attend and participate in professional group meetings; stay abreast of new trends and innovations.
- Prepare quarterly FPPC reports and advises Connect for Health Colorado management about the capital and policy priorities most closely matching existing funding sources and legislative leadership interests.
- Ability to utilize a variety of advisory and design data and information such as surveys, service measurement results, budgets, requisition requests, personnel records, time sheets, expense reports, legal opinions, reports, policy manuals and other documents to obtain information, draw conclusions, and recommend actions.
- Develop a coordination of the all areas of responsibility with enough subject matter expertise to support Connect for Health Colorado strategies relating to government partnerships/relations, communications strategies and community outreach.
- Provide guidance and awareness to the internal staff who may be required to take action as a result of new or revised regulation at the local, state and/or federal level.
- Prepare and present Board and Committee items that are necessary to take positions on various policies, legislation and/or regulations at the federal, state and local level.
- Oversees and directs the achievement of communications, marketing, enrollment channels, and outreach goals and financial objectives and that evaluation systems are in place related to these goals and objectives and reports progress to the CEO and Board of Directors
- Oversees the productive relationships with carriers, general agents and key Colorado agencies, and agent/broker trade groups to facilitate the success of the agent and broker delivery channel.
- Perform other related duties as assigned.

Position Requirements:

- Bachelor's degree in Political Science, Business Administration, Planning or a related field. Master's preferred.
- A minimum of (10) years of work experience in local, state and/or federal community based, Insurance, or government relations areas of focus
- Thorough knowledge and understanding of key components of Affordable Care Act (ACA), especially health insurance exchanges.
- Strong understanding of the health care or health insurance industry.
- Advanced knowledge of legislative rules and procedures, legislative processes, politics, and the complex corporate and policy issues affecting the health care marketplace exchange/industry.
- The ability to master complex policy and legislative issues, think creatively, and develop innovative strategies and solutions.

- Three to five years of demonstrated experience with diverse stakeholder, broker, and assistance network management, including facilitation of multiple stakeholders towards consensus or common understanding (if not agreement), preparing and making presentations, and otherwise engaging key partners and stakeholders.
- Strong project management skills, with the ability to oversee multiple complex projects with competing deadlines.
- 3-5 years' experience directing Public Information Officer (PIO), media relations, and/or communication strategies. **(Strongly Preferred)**
- Demonstrated experience in working with vendors to develop marketing communications initiatives based on sound data, with strong ROI.
- Proven, expert level verbal, written, and interpersonal communication skills.

Work Environment:

- Typical office setting; the Connect for Health Colorado office is in the Denver Technology Center (DTC), near the intersection of Interstate 25 and Interstate 225
- Work schedule may include some non-traditional hours, weekends and evenings
- Full time position
- On-site during office hours, typically 8am-5pm

Compensation:

Connect for Health Colorado offers a competitive salary and benefits package. Using Connect for Health Colorado's annual benefits allowance, employees may elect from various benefit offerings and tailor a package to best suit their individual needs. Connect for Health Colorado employees are eligible to participate in the organization's 403(b) plan and are additionally provided with paid time off, short and long term disability and life insurance.

To Apply:

Click [HERE](#). No phone calls please.

Connect for Health Colorado is an equal opportunity employer (EOE). Connect for Health Colorado may, at its discretion, conduct a background check on any workforce member and/or require job candidates to successfully complete a background check as a condition of employment.
