



SMALL BUSINESS OUTREACH

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Small Business Initiatives

- Focus - small employers (10 employees or less) that do not provide insurance for their employees.
- Modified small business page to website to provide information
- Separate path (URL) to plan finder tool
- Outreach to groups in selected areas:
 - Enrollment Centers
 - Brokers
 - Assisters
 - Industry Associations/Business groups
 - Chambers of Commerce

Exchange Benefits for Small Employers

- Provides a low cost / low administration option for small employers that are not able to provide traditional group health benefits.
- Lower premiums available for employees that are eligible for Advance Premium Tax Credits. Depending upon location in the state and age of the employee*:
 - Employees making \$15 per hour may be eligible for \$0 cost plans
 - Employees making \$20 per hour may be eligible for plans below \$100 per month.
- Employers may also be eligible for Cost Sharing Reductions (CSR's) that reduces out of pocket expenses.
- Multiple health plan choices for the employees

*The Quick Cost and Plan Finder tool provides a quick way to look at the different plan options and costs based on location, age and income.

Small Business Pilot Project

Small Business Product Timeline

	Feb-19	Mar-19	Apr-19	May-19	Jun-19	Jul-19	Aug-19	Sep-19	Oct-19	Nov-19
Market Analysis										
Marketing:										
Marketing Plan Development										
Implement Marketing Plan										
Technology:										
Contracting/Procurement										
Development										
Deployment										
Operations:										
Customer Service Needs Assessment (Business/Broker support)										
Resource Deployment (including training)										