



ENROLLEES TRANSITIONING TO MEDICARE - DISCUSSION

Board Advisory Group
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Current Medicare Transition Experience

- Existing broker relationship
- New broker relationship
 - Direct marketing
 - Education/classes
 - Internet shopping
- Medicare Plan Finder – Medicare.gov
- Direct contact by carriers

Challenges in Medicare Selection

- Understanding health plan options
- Determining total plan costs including out of pocket expenses
- Determine if plan covers preferred providers and/or prescribed medicines

Proposed Goal

Enrollees transitioning to Medicare are offered a similar shopping experience for their Medicare plan. This experience could include:

- Providing unbiased educational resources
- Medicare insurance options are well understood and enrollees have the resources to easily compare plans
- Transitioning enrollees would be able to include specifics about desired providers, prescriptions and health condition as part of the Medicare plan selection/decision process
- Easy to use decision support tools that simplify the shopping experience