



ASSISTANCE NETWORK FUNDING STRATEGY 2018-2019

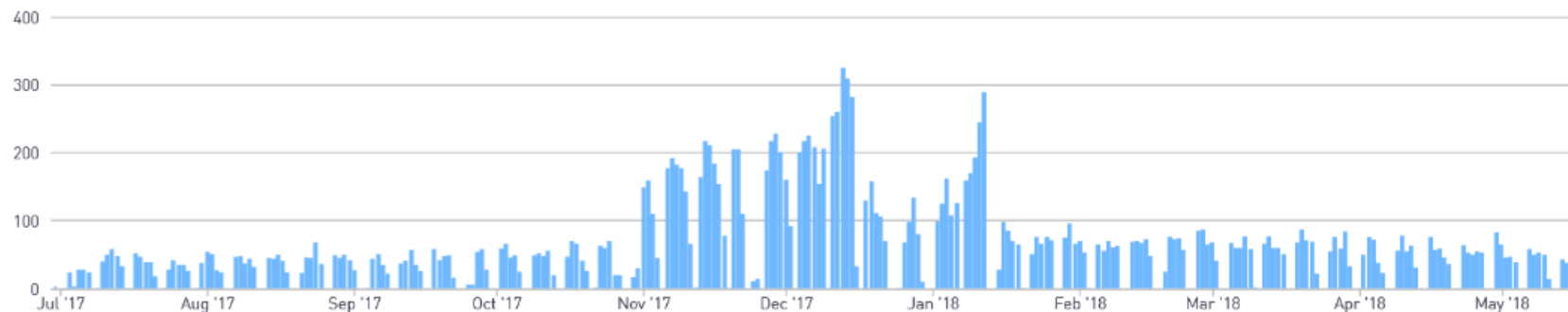
Ezra Watland

Director, Marketing and Communications Strategy



Health Coverage Guide Activities in FY2018

Completed Appointments by Day

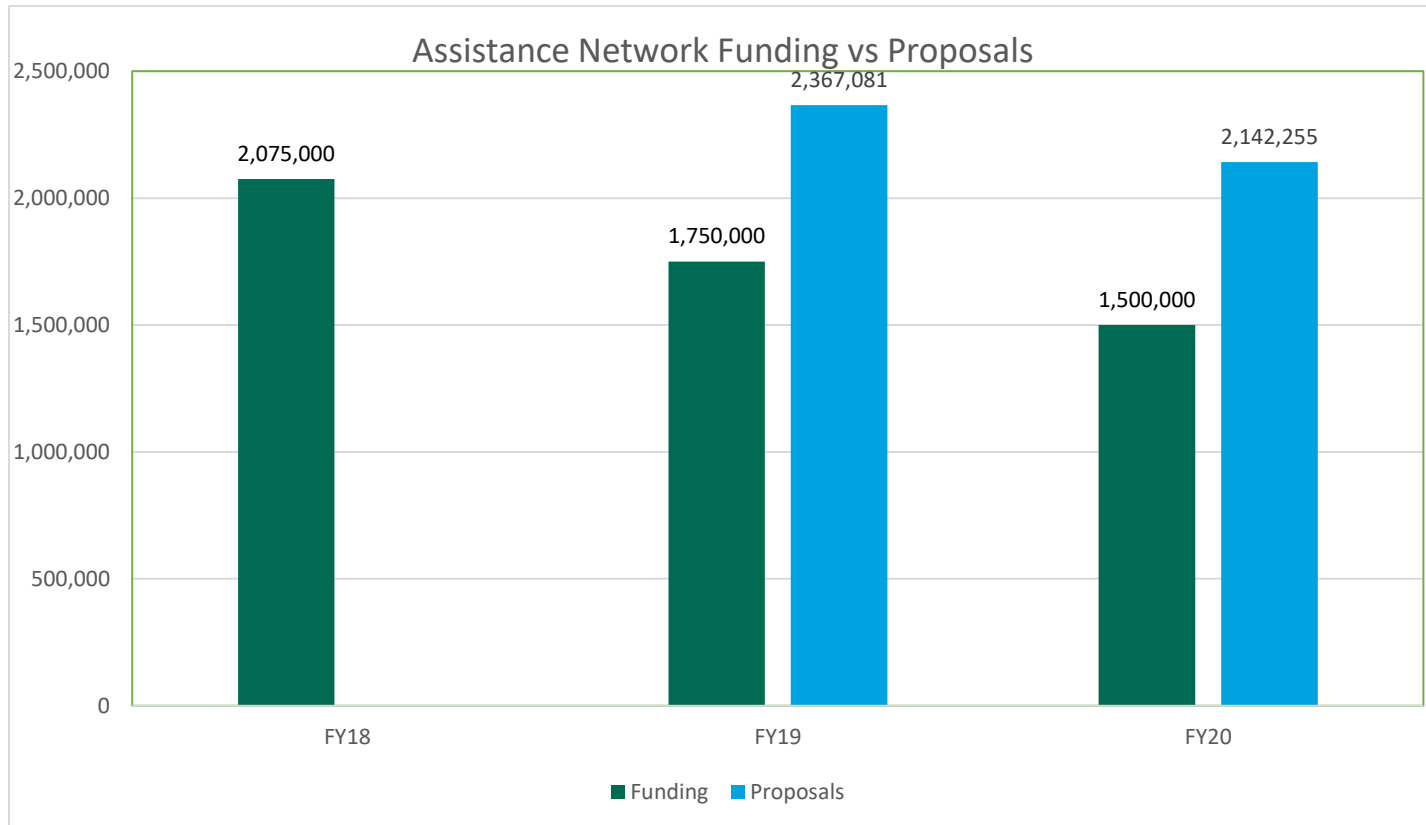


105 Health Coverage Guides

18,098 Completed Appointments

11,052 Total Marketplace Enrollments (Plan Year 2018)

Assistance Network Funding Update



FY2019 Assistance Network Plan

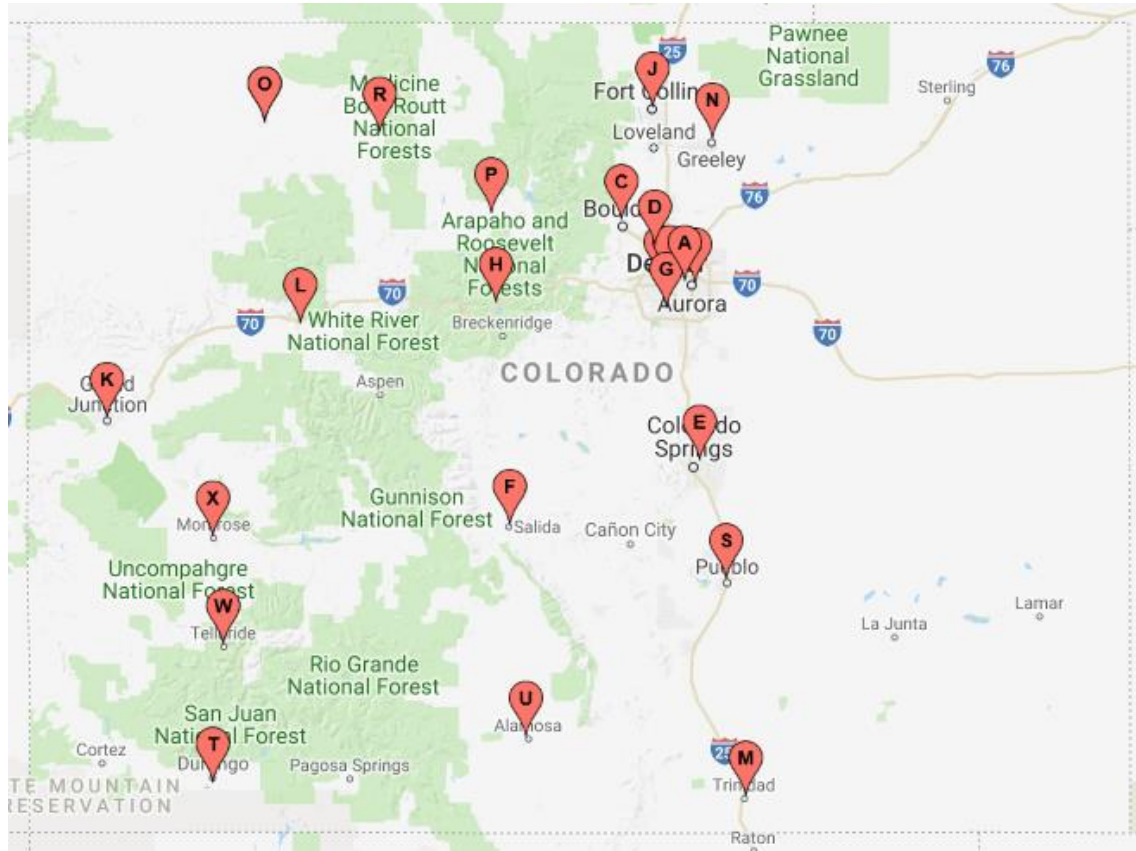
Intend to award \$1.75M to Assistance Sites

- 23 Organizations
- 29 Permanent Locations
- 47% Front Range
- 53% Rest of State

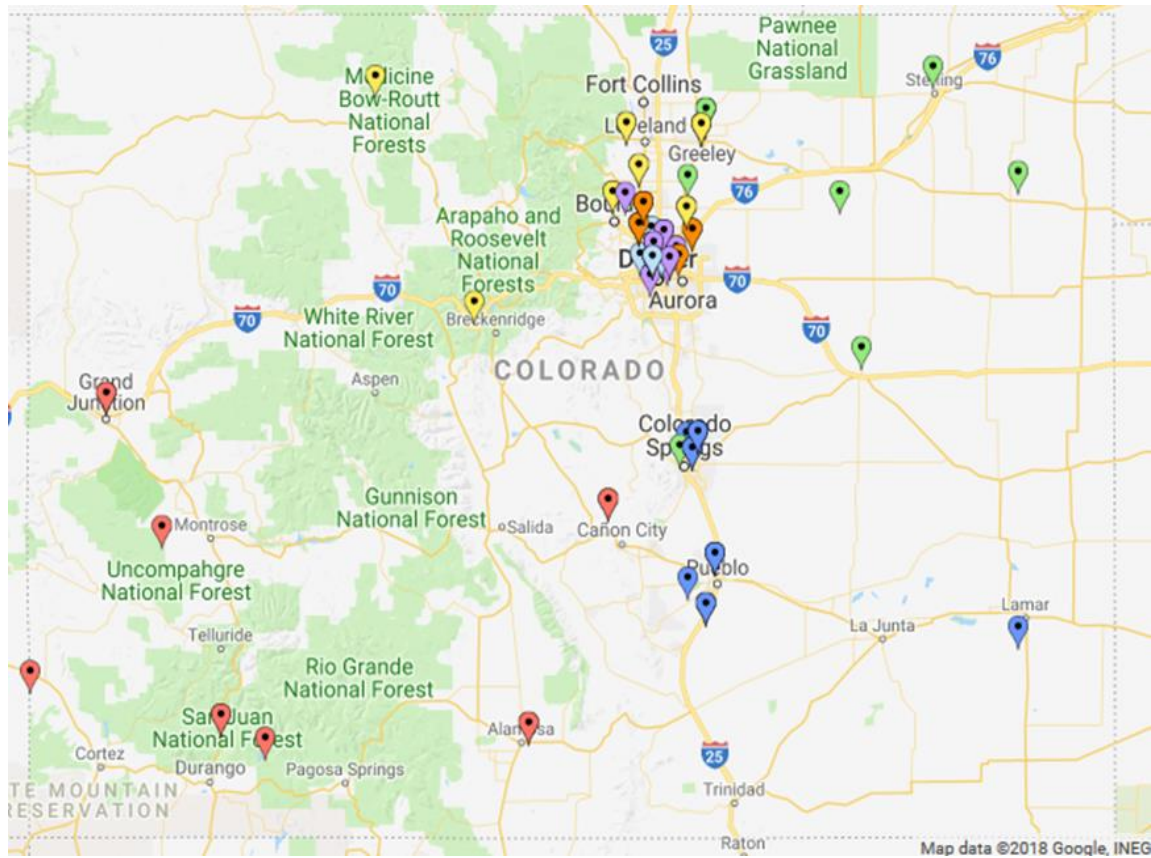
Supplement with additional funds for specific projects/needs

- Marketing
- Travel
- Staff Support
- Outreach

Projected Assistance Site Locations



Current CAC Partner Locations



Assistance Network Award Timeline

- ~~April 16 – May 15~~ — ~~Review applications~~
- ~~May 18~~ — ~~Notify orgs of decisions w/ letter of intent~~
- June 11 Submit AN budget for Board Approval
- June 15 (?) Colorado Health Foundation grant award decision
- June 18 Send agreements to organizations
- July 1 Begin FY2019 Contracts