

TO: CONNECT FOR HEALTH COLORADO FINANCE AND OPERATIONS COMMITTEE

**FROM:** BRIAN BRAUN, CHIEF FINANCIAL OFFICER

SUBJECT: QUARTERLY FINANCIAL REPORT 2ND QUARTER FY 2018

**DATE:** 1/19/2018

#### **OVERVIEW**

Key Performance Indicators	Status	Actuals (YTD)	Target (YTD)	% of Target
Effectuated Enrollment	(1)	141,070	145,000	97.3%
Net Operating Income Margin		13.9%	10.4%	
Per Member Per Month (PMPM) - Carrier Fees	(2)	\$16.3	\$16.6	97.9%
Per Member Per Month (PMPM) - Operating Exp.		\$23.0	\$22.7	101.5%
Days Cash on Hand	(3)	243.5	120.0	202.9%
Change In Projected 12 Month Cash Flows		\$670,000 Increase		
Number of Complaints	(4)	15		
Percent of First Call Resolution		83%	85%	
Customer Satisfaction	(5)	72%		

(1) Monthly average - year to date

(2) Does not include other revenue streams

(3) Based on FY18 budgeted daily operating expenses

(4) # of complaints since new process commenced in December 2017

(5) New customer satisfaction survey implemented August 2017

#### FINANCIAL RESULTS SUMMARY

			Budget	
Financial Results (in 000's)	Status	Actuals (YTD)	(YTD)	% of Budget
Revenues				
Program Revenue		6,377	5,000	
Carrier Fees		13,768	14,454	95.3%
Grant/Other Revenue		2,517	2,572	97.8%
Total Revenue		22,662	22,026	102.9%
Expenditures				
Technology		5,898	5,697	103.5%
Customer Service		7,480	7,670	97.5%
Personnel		3,362	3,536	95.1%
Marketing and Outreach		1,980	1,967	100.7%
Facilities		348	405	85.9%
Support Services		300	308	97.3%
Other		138	161	85.8%
Total Expenditures		19,506	19,744	98.8%
Earnings Before Depreciation		3,156	2,282	138.3%
Cash Flows		3,414	802	425.9%
Cash		25,084	22,513	111.4%
Working Capital		28,817	26,239	109.8%

The organization continued to meet its financial goals for the 2<sup>nd</sup> quarter of the fiscal year. Through a combination of lower expenditures and reimbursements for Medicaid related expenses, the

organization exceeded budgeted expectations by \$874,000 for the first 2 quarters of the year. Effectuated enrollment for the same period came in slightly below budget expectations resulting in carrier fee revenue coming in below expectations for the period. Detailed financial statements are attached to this memo. The following are high level explanations of budget to actual variances.

### <u>Revenue</u>

Revenues came in higher than budget by \$636,000. The higher revenues resulted from estimated revenues associated with Medicaid cost reimbursements that were not originally budgeted. These reimbursements are computed and billed quarterly based on Medicaid program related expenses and an approved allocation methodology. Carrier fee revenues were below budget primarily due to lower enrollment levels than what was budgeted. Based on open enrollment plan submissions, effectuated enrollment for the first half of 2018 is expected to be similar to 2017.

### **Expenditures**

Operating expenses came in under budget by \$238,000. This positive variance resulted primarily from reduced customer service center telecom costs and lower personnel costs due primarily to position vacancies and delays in hiring. We anticipate being close to fully staffed for the remainder of the year

### <u>Cash</u>

The cash balance at December 31, 2017 was \$2.6 million higher than budget projections. This higher level of cash than budget can be primarily attributed to end of prior year budget estimations of receivables and payables being off target.

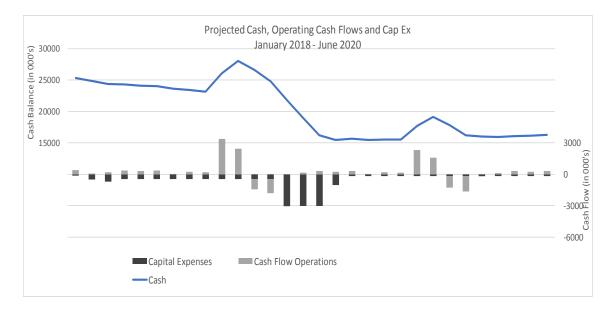
## 24 MONTH PROJECTIONS

As part of our ongoing monitoring of long-term financial sustainability we regularly revise our long range financial projections. Based on the results of the most recent open enrollment we have revised the projections based on expected levels of enrollment and average expected premium levels. In addition, the projections now include projections of Medicaid cost reimbursements that had not previously been included.

Other key assumptions in the projections include:

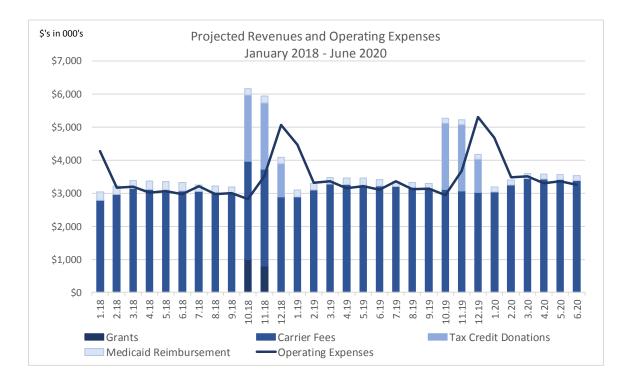
- No changes in the federal and state rules impacting the organization over the plan period.
- Enrollment projection is based on effectuated enrollment staying the same over the projection period (2018-2020) as the 2017 plan year (average of 142,000)
- Average medical premiums grow by 5% for the subsequent plan years (2019 & 2020) significantly less than prior year increases.
- Operating expenses are assumed to increase by 5% in fiscal year 2019 and 2020.

Also included in the new cash projections are assumptions for capital investments over the projection period. These investments are primarily related to replacements/improvements to the eligibility, marketplace and customer service technology platforms and total over \$18 MM. The chart below shows the resulting cash balance (line) and monthly cash flows/capital investments (bars).



Even with the estimated capital investments over the next 2 years, the organization maintains a cash balance in excess of \$15MM during the period.

As shown in the chart below that depicts projected revenues and expenses, the organization is able to maintain a positive surplus from operations. The surplus provides for the replenishment of cash balances over time to fund future capital investment needs.



Connect for Health Colorado Statement of Revenues, Expenses, and Changes in Net Position Reporting Book: ACCRUAL As of Date: 12/31/2017

s of Date:	12/31/2017		
		FY 2018	
	Actual	12/31/2017 Budgot Ac	tual vs Budget
Operating Revenues:	Actual	Budget Ad	luar vs Buuger
Other grants and contributions	2 500 000	2 500 000	0
CO Health Foundation Grant Total Revenue - Other grants and contributions	2,500,000 2,500,000	2,500,000 2,500,000	0
Program revenue	20	0	20
SHOP - Special Fee Assessment Special Fee Assessment:Non-SHOP	(23.031)	0	(23,031)
Tax Credit Donations	5,000,000	5,000,000	0
Medicaid Cost Reimbursement Total Revenue - Program revenue	<u>1,400,000</u> 6,376,989	0 5,000,000	1,400,000
Fees for service			
Carrier Fee:Non-SHOP Carrier Fee: Individual Vision Fees	13,539,435 3,858	14,454,000 0	(914,565) 3,858
SHOP - Carrier Fee Billing	225,021	0	225,021
Total Revenue - Fees for service Interest Income	13,768,314	14,454,000	(685,686)
Investments - First Bank	9,753	54,000	(44,247)
Investments - WFB MMMF	11 342	0	11,342
Investments - WFB Bonds Investments - WFB Bonds Unrealized	647 (6,151)	0	647 (6,151)
Total Revenue - Interest Income	15,591	54,000	(38,409)
Other revenue Revenue - Other	1,093	0 18,000	(16,907)
Total Revenue - Other revenue	1,093	18,000	(16,907)
Total Operating Revenues:	22,661,987	22,026,000	635,987
<b>Dperating Expenses:</b> Technology			
Maintenance & Operation	2,991,050	3,215,158	(224,108)
SES (Shared Eligibility System)	163,635 930	69,908 9,600	93,727
Testing Carrier Support	(990)	9,600	(8,670) (990)
Software/Licenses/Subscriptions (Tech)	766,133	807,706	(41,573)
Hosting DDI (Design, Dev., Implementation)	1,024,733 784,708	1,048,023 431,218	(23,290) 353,490
Website	66,138	44,000	22,138
Privacy & Security (Tech)	0	25,000 46,170	(25,000)
Technology Prof Consulting Total Expenses - Technology	<u>101,333</u> 5,897,670	5,696,783	<u>55,163</u> 200,887
Customer service		0	
Customer Service Support Enrollment Services	6,638,879 0	6,529,801 7,320	109,078 (7,320)
Telephone/Fax/Internet	255,231	493,568	(238,337)
NGFS-Customer service	585,876	638,903	(53,027)
Total Expenses - Customer service Depreciation and amortization	7,479,986	7,669,592	(189,606)
Depreciation/Amortization	7,903,350	7,593,651	309,699
Total Expenses - Depreciation and amortization Personnel	7,903,350	7,593,651 0	309,699
Salaries & Wages - Other	2,490,625	2,646,323	(155,698)
Accrued Salaries Expense	6,216	0	6,216
Accrued PTO Employee Ben - not Pension	34,412 208,946	0 872,320	34,412 (663,374)
FSA Cafeteria Benefit	120,241	0	120,241
403(b) Employer Gift	143,736 118,636	0	143,736 118,636
403(b) Employer Match Payroll Tax, Workers Comp	239,079	17,500	221,579
Accrued PR Taxes & Benefits	172	0	172
Total Expenses - Personnel Marketing and outreach	3,362,063	3,536,143 0	(174,080)
Media Buys - Radio/TV/Web	634,738	646,498	(11,760)
Advertising Services & Materials	16,005	21,250	(5,245)
Marketing Agency Fees - Collateral & Mtls Outreach Services-Events, Sponsorships	29,653 67,580	34,515 30,000	(4,862) 37,580
Technical Writing & Translation Services	40,890	40,000	890
Marketing & Outreach Prof Consulting Asst. Network - C4HCO Admin & Oversight	12,557 35,382	16,692 0	(4,135) 35,382
Asst. Network - Personnel	1,069,747	809,317	260,430
Asst. Network - Benefits Asst. Network - Travel	32,481 3,250	161,938 11,344	(129,457) (8,094)
Asst. Network - Traver Asst. Network - Supplies & Equipment	258	15,510	(15,252)
Asst. Network - Other	2,032	53,258	(51,226)
Asst. Network - Contractual Svcs Asst. Network - Admin Allowance	20,008 15,796	51,601 75,532	(31,593) (59,736)
Total Expenses - Marketing and outreach	1,980,377	1,967,455	12,922
Facilities Computer Equipment - NonCapEX	8,954	24,000	(15,046)
Supplies & Materials	9,076	19,360	(10,284)
Postage/Shipping	2,869	10,032	(7,163)
Printing/Copying/Shred Rent	18,156 203,911	19,418 209,997	(1,262) (6,086)
Bldg. Oper & Tax Escalation	59,726	67,482	(7,756)
Bldg. Repair & Maintenance Utilities	3,297	9,153	(5,856)
Parking Fees	25,538 15,895	21,214 23,400	4,324 (7,505)
Copier Leases	0	0	C
Office Furniture & Fixtures (< \$5K) Total Expenses - Facilities	346 347,768	600 404,656	(254) (56,888)
Support services			(,,
Public Affairs Services Operational Prof Consulting	39,308 0	61,900 1,950	(22,592) (1,950)
Professional Dev. & Training	32,116	23,019	9,097
Finance/Accounting Services H/R Services	66,873	36,000	30,873
H/R Services Legal Services	21,893 2,288	31,850 31,960	(9,957) (29,672)
Audit Services	37,960	50,000	(12,040)
Payroll Fees Memberships/Dues/Subscriptions (Non-Tech)	15,320 19,972	10,501 19,275	4,819 697
General Prof Consulting	64,135	41,700	22,435
Total Expenses - Support services	299,865	308,155	(8,290)
Other Travel/Meals/Lodging	42,991	58,432	(15,441)
Cell Phone	50	0	50
Conferences/Meetings	26,624	34,380	(7,756)
Bank Fees Other - G&A	130 8,593	0	130 8,593
General Liability Insurance	40,000	49,717	(9,717)
Other - Facility/Insurance Cell Phone Allocation	3,000	0 18 300	3,000
Cell Phone Allocation	<u>16,600</u> 137,988	<u>18,300</u> 160,829	(1,700) (22,841)
Total Expenses - Other			
Total Operating Expenses:	27,409,067	27,337,264	
Total Expenses - Other Total Operating Expenses: Total Change in Net Position Net position at beginning of year		27,337,264 (5,140,264) 43,917,947	71,803 393,185 2,187,212

# Connect for Health Colorado Statement of Financial Position

Reporting Book:	ACCRUAL
As of Date:	12/31/2017

	FY 2018			
	12/31/2017			
	Actual	Budget	Actual vs Budget	
Assets:				
Current assets:				
Cash and cash equivalents	25,083,796	22,512,592	2,571,204	
Accounts receivable (net)	9,388,368	4,157,309	5,231,059	
Prepaid expenses	1,856,751	1,537,579	319,173	
Total Current assets:	36,328,915	28,207,480	8,121,436	
Noncurrent asseets:				
Security deposits	71,396	0	71,395	
Total Noncurrent asseets:	71,396	0	71,395	
Capital assets:				
Web portal development	39,046,659	39,165,387	(118,728)	
Software	19,122,235	19,681,592	(559,357)	
Leasehold improvements	1,943,642	2,000,495	(56,854)	
Office equipment	1,117,696	1,150,391	(32,694)	
Furniture and fixtures	833,775	858,164	(24,389)	
Less accumulated depreciation	(49,547,427)	(50,317,782)	770,355	
Total Capital assets	12,516,580	12,538,247	(21,667)	
Total Assets:	48,916,891	40,745,727	8,171,164	
Liabilities and net position:				
Liabilities:				
Current liabilities:				
Accounts payable	5,022,689	1,689,044	3,333,645	
Accrued liabilities	2,086,981	279,000	1,807,980	
Payroll liabilities	402,678	0	402,678	
Total Current liabilities:	7,512,348	1,968,044	5,544,303	
Long-term liabilities:				
Deferred rent long term	46,463	0	46,464	
Total Long-term liabilities:	46,463	0	46,464	
Total Liabilities:	7,558,811	1,968,044	5,590,767	
Net position:				
Unrestricted	41,358,080	38,777,683	2,580,397	
Total Net position:	41,358,080	38,777,683	2,580,397	
Total liabilities and net position:	48,916,891	40,745,727	8,171,164	