

Board Advisory Group Meeting Minutes
Connect for Health Colorado Meeting Room
East Tower, Suite 1025
3773 Cherry Creek N Dr., Denver, CO 80209
January 25, 2016
3:00 PM – 4:30 PM

Advisory Group Members Present: Devin Kepler, Stephanie Brooks, Erin Miller, Mary Kirby, Brad Niederman, Jane Barnes, Charlie Sheffield, Debra Judy, Jo Hubchik, Bethany Pray, and James Regan

Advisory Group Members Joining via Phone: Merida Odiorne, Donna Wehe, Stacey Wright, Adam Brown, John Barela, and Cindy Watson

Advisory Group Members Absent: Meagan Fearing and Kevin O'Connor

Board Members Present: Sharon O'Hara

I. Call to Order/Welcome & Introductions

Co-chairs Jo Hubchik and Jane Barnes called the meeting to order at 3:05 pm and welcomed those in attendance.

II. Approval of Minutes

The November Board Advisory Group minutes were approved.

III. Connect for Health Colorado Updates

Luke Clarke, Director of Communications, provided a legislative and Open Enrollment 4 update.

IV. Feedback on Long-Term Strategic Goals

The group reviewed the Strategic Plan Draft and offered the following feedback:

- Goal #2:
 - In the goal title, change “Apply for Available Financial Assistance” to “Maximize Financial Assistance Applications for Those Who are Eligible.”
 - Add an objective regarding reducing the number of uninsured.
- Goal #3:
 - In the goal title, change “Attain” to “Obtain.”
- Goal #4:
 - Under the second objective, replace “improve” with “enhance.”

V. New Opportunities

The group discussed the New Opportunity Summary slide deck, prepared by Connect for Health Colorado, and offered the following feedback:

- Add a category for expanding small business enrollments.
- Consider coordination with the DOI, as applicable, when pursuing new opportunities.
- Charlie Sheffield encouraged the Connect for Health Colorado Board of Directors to reach out to the Colorado Prevention Alliance, of which he is a board member, to discuss using the Marketplace platform as a conduit for other services.

VI. Public Comment

None

Meeting adjourned at 4:30 pm.

Next Meeting

March 1, 2017 from 3:00 pm – 4:30 pm