

## Connect for Health Colorado - Board Advisory Group

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Advisory Group Charter	
<b>Advisory Group</b>	Board Advisory Group
<b>Advisory Group High Level Description</b>	This Advisory Group will work to maximize the quality of the consumer experience on the exchange. This group will inform the way Connect for Health Colorado handles high-level policy decisions and provide feedback on ways of engaging consumers and other stakeholders about upcoming changes.
<b>Advisory Group Charter</b>	<p>The Board Advisory Group may address the following issues:</p> <ul style="list-style-type: none"><li>• Discuss options for how Connect for Health Colorado can best fulfill its mission of access, affordability and choice for consumers</li><li>• Provide the Board feedback on issues they are considering</li><li>• Discuss the role of brokers and Health Coverage Guides in the Exchange</li><li>• Provide feedback on consumer and employer enrollment experiences</li><li>• Inform the design of the Connect for Health Colorado shopping portal, including issues such as how to help consumers make the best plan choices to fit their needs, engage in health literacy efforts, how plan information is displayed, shopping and decision support tools, and quality ratings display</li></ul>
<b>Members</b>	<p><b><u>Co-Chairs:</u></b></p> <p>Jo Hubchik Jane Barnes</p>

**Members:**

**Broker Representation**

Meagan Fearing  
Brad Niederman  
Merida Odiorne  
Cindy Watson

**Carrier Representation**

Adam Brown  
Mary Kirby  
Charlie Sheffield

**Consumer Representation**

Debra Judy  
Erin Miller  
Kristen Pieper  
Bethany Pray

**Health Coverage Guide Representation**

Devin Kepler  
Kevin O'Connor  
Stacey Wright

**Provider Representation**

Mindy Klowden  
James Regan  
Donna Wehe

**Technology Representation**

John Barela