



2017 – 2020 Strategic Planning Status Update

April 26, 2017

Ross Weiler, Principal
Day | Health | Strategies

Agenda

- I. Project Overview
- II. Recap of 2017 – 2020 Goals
- III. Current Status
- IV. Strategic Plan Development Process
- V. Next Steps/Timeline

Project Overview

- Finalize objectives and success measures for each of C4HCO's 2017 – 2020 goals and develop a strategy map and action plan with strategies, tactics, metrics and a timeline supporting each objective
- Establish a tracking method and dashboard to help C4HCO monitor progress and take appropriate action should adjustments be needed
- Draft materials for review with select Board Committees, the Board Advisory Group and the Board
- Develop Strategic Plan and Tactical Plan documents

2017 – 2020 Goals

1. Advocate to improve access to coverage in rural areas of Colorado.
2. Maximize the number of consumers and employers who shop and enroll through the health insurance marketplace, and apply for available financial assistance.
3. Improve the ability of customers to attain and retain the right coverage for their needs.
4. Ensure that C4HCO is a healthy and thriving organization.

Current Status

- Through a facilitated session with DHS, C4HCO leadership discussed external forces and internal constraints influencing and potentially impacting C4HCO's ability to meet its strategic goals and drafted a high level strategy map linking goals to objectives and potential strategies
 - External forces = potential threats and opportunities
 - Internal constraints = key strengths and potential weaknesses
 - Objective: what will be achieved
 - Strategy: how it will be achieved
- With these factors in mind, C4HCO teams are working on finalizing objectives for each goal, developing success measures for and aligning strategies with each objective (strategy mapping)

Expected Result = alignment between and clarity of goals, objectives and strategies

Strategy Mapping



Strategy Mapping Example (illustrative)



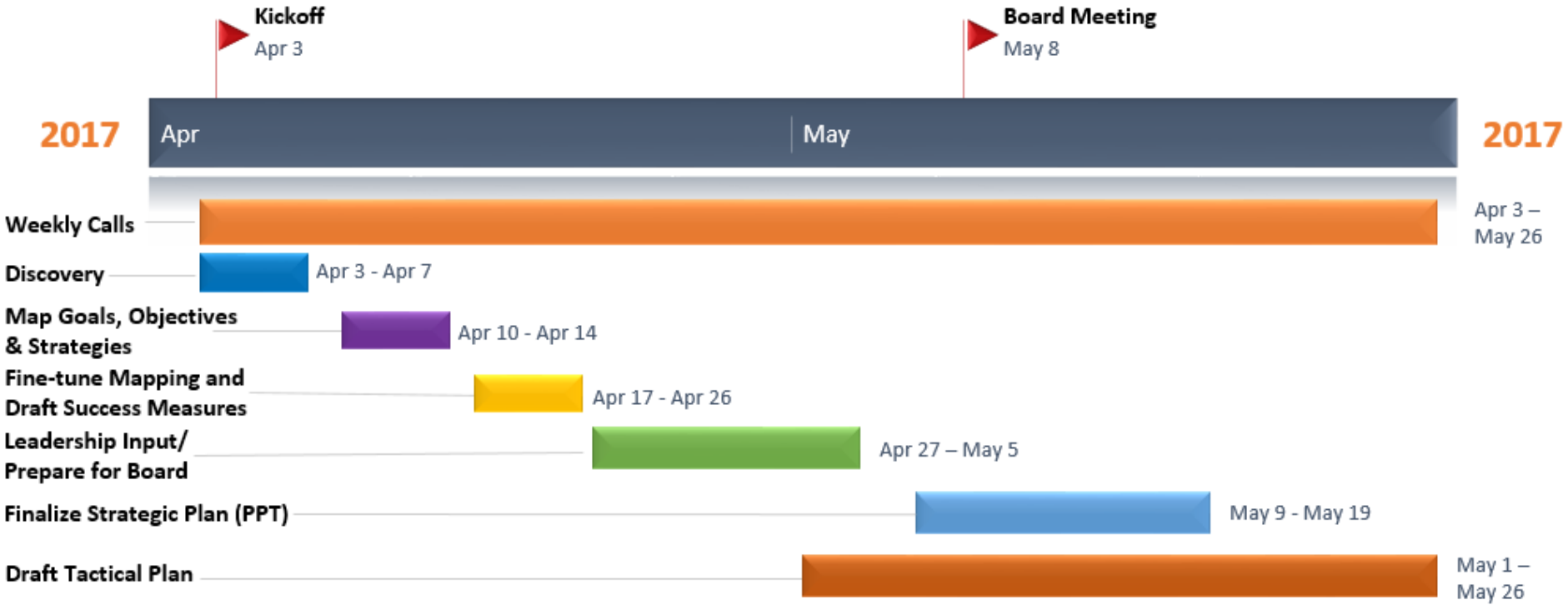
Strategy Execution (aligning Strategic and Tactical Plans)



Next Steps

1. Teams will finalize draft objectives, success measures and strategies by the end of the month
2. C4HCO leadership team will review; adjustments will be made as appropriate.
3. Proposed objectives, success measures and strategies for each goal will be reviewed with the Board on May 8th
4. A written strategic plan will be shared with the Board on June 12th, with public comment in June; and a final Board vote on the goals and objectives will be set for the July 10th meeting
5. C4HCO will develop a tactical plan that ties to the budget process, and a management dashboard to ensure timely and effective strategic plan execution

Strategic/Tactical Plan Development Timeline



- A draft written Strategic Plan will be shared with the Board on 6/12, with public comment in June and a final vote at the 7/10 Board meeting.
- An accompanying internal Tactical Plan, including an action plan with strategies, tactics, metrics and a timeline supporting each objective, will be finalized by the end of July.