

## Preparation for Connect for Health Colorado Board Retreat

**April 11, 2016 – 8:30am-12:00pm**

### *Background Materials*

“A Look at Different Marketplace Models: How Can They Help States Achieve Their Goals?”  
Prepared by Patrick Holland, KPMG and Jon Kingsdale, Wakely Consulting Group,  
December 2015.

“Factors That Contributed to Low Marketplace Enrollment Rates in Five States in 2015.”  
John Holahan, Linda J. Blumberg, Erik Wengle, Ian Hill, Rebecca Peters and Patricia  
Solleveld, The Urban Institute. October 2015.

“The Success of Navigator and Brokers.” Elizabeth Lukanen, State Health Access Data  
Assistance Center. July 2015.

“Enhancing Broker Engagement: New Strategies for Marketplaces to Expand Enrollment.”  
Prepared by Kathie Mazza, Wakely Consulting Group. May 2015.

### *Discussion Question*

At the meeting on April 11, the Board discussion will focus on future goals and activities. In order to prepare for this conversation, please consider the following question: ***In what 2-3 areas would you like to see Connect for Health have meaningful impact over the coming three years?***