

Policy Committee Meeting Minutes
Connect for Health Colorado Meeting Room
East Tower, Suite 1025
3773 Cherry Creek N Dr., Denver, CO 80209
May 22, 2017
3:30 PM – 5:30 PM

Board Members Present: Steve ErkenBrack, Adela Flores-Brennan, Jay Norris, Sharon O’Hara and Denise O’Leary.

Staff Present: Brian Braun, Traci Butzen, Beth Deines, Saphia Elfituri, Kate Harris, Judith Jung, Molly McClurg, Ian McMahon, Kevin Patterson, Lisa Sevier.

I. Welcome and Introductions

Sharon O’Hara chaired the Policy Committee Meeting and called the meeting to order at 3:30 p.m., welcoming those in attendance, both in-person and on the phone. The April Policy Committee minutes were voted on and approved

II. Updates

a. Colorado Department of HealthCare Policy and Financing (HCPF)

Nina Schwartz, Eligibility Communications Specialist with, HCPF informed the Committee that in May, HCPF sent a letter to the Colorado Congressional Delegation regarding the upcoming expiration of federal financing for the Child Health Plan Plus Program (CHP+) which is due to expire September 30, 2017.

b. Division of Insurance (DOI)

There were no updates at this time.

c. Summary of the Stabilization Rule

Beth Deines and Molly McClurg, Compliance and Appeals Attorneys for, Connect for Health Colorado, gave a summary of the Market Stabilization Rule.

- Some rules will be effective June 19, 2017 while other rules won’t be effective until open enrollment for the policy year.
- Open enrollment dates have not been finalized.
- The Actuarial Value rule decision has not been made as it is included in the emergency rule.
- DOI is concurrently doing an emergency rule that will be available temporarily. As soon as that rule comes out there will be an opportunity to get further instruction and a chance to give input.

III. Legislative Update

Kate Harris, Policy and Research Manager gave the following updates:

- SB 17-003, the bill to repeal the State Based Marketplace did not make it to the Senate floor.
- On the Federal level:
 - The American Health Care Act (AHCA) is being worked on in the Senate. There has not been any legislative text released regarding it.
 - The Administration asked for another 3-month delay on the Cost Shared Reduction (CSR) court case.

IV. 2017-2020 Strategic Plan: Goals Recap, Objectives & Measures

Ross Weiler, Principal with Day Health Strategies, reviewed the [2017-2020 Strategic Plan](#). The Committee thoroughly discussed each of the objectives and strategic priorities and suggestions were made for consideration.

Goal 1. Advocate to improve access to coverage in rural areas of Colorado.

Objectives:

- i. Encourage carrier participation in rural areas to ensure rural customers have options that fit their health and financial situation.
- ii. Increase awareness among rural Coloradoans on the benefits available through Connect for Health Colorado.
- iii. Work with stakeholders to address the high cost of health coverage.

The following additions were suggested:

- Network adequacy as an objective
- Transparency of the underlying cost of care as a tactic.

Goal 2. Maximize the number of consumers and employers who shop and enroll through the health insurance marketplace, and apply for available financial assistance.

Objectives:

- i. Increase enrollment overall
- ii. Increase customer satisfaction.

The Committee discussed adding more language around utilizing the Public Benefits Corporation.

Goal 3. Improve the ability of customers to attain and retain the right coverage for their needs.

Objectives:

- iv. Assist consumers in better understanding their coverage and how to use it through health insurance literacy, online support and communication.
- v. Continue to make improvements in the customer eligibility and enrollment experience.

- vi. Ensure that customers continue to have choice in selection of carriers and Qualifying Health Plans (QHPs) by improving the value proposition that the Marketplace offers to carriers.

Goal 4. Ensure that Connect for Health Colorado is a healthy and thriving organization.

Objectives:

- vii. Engage in activities that continue to improve upon the fiscal stability of the organization.
- viii. Implement activities that further develop human capital and engagement.

Next steps for the planning process include:

- Finalize objectives, success measures and strategies
- A written strategic plan will be shared with the Board on June 12th, with public comment in June, and a final Board vote will be set for the July 10th meeting.
- By the end of July, Connect for Health Colorado will develop a tactical plan that ties to the 2017-2018 budget, and a management dashboard to ensure timely and effective strategic plan execution.

V. Public Comment

Public comment was given by:

Deb Judy – Colorado Consumer Health Initiative

Elizabeth Arenales, Director of Health Program with Colorado Center on Law and Policy

A.J. Ehrle, Sales and Connect for Colorado Specialist at AJ Ehrle Health Insurance

Jane Barnes – Co-Chair, Board Advisory Group

Meeting adjourned at 5:30 p.m.

Respectfully submitted,

Sharon O’Hara

Policy Committee Chair