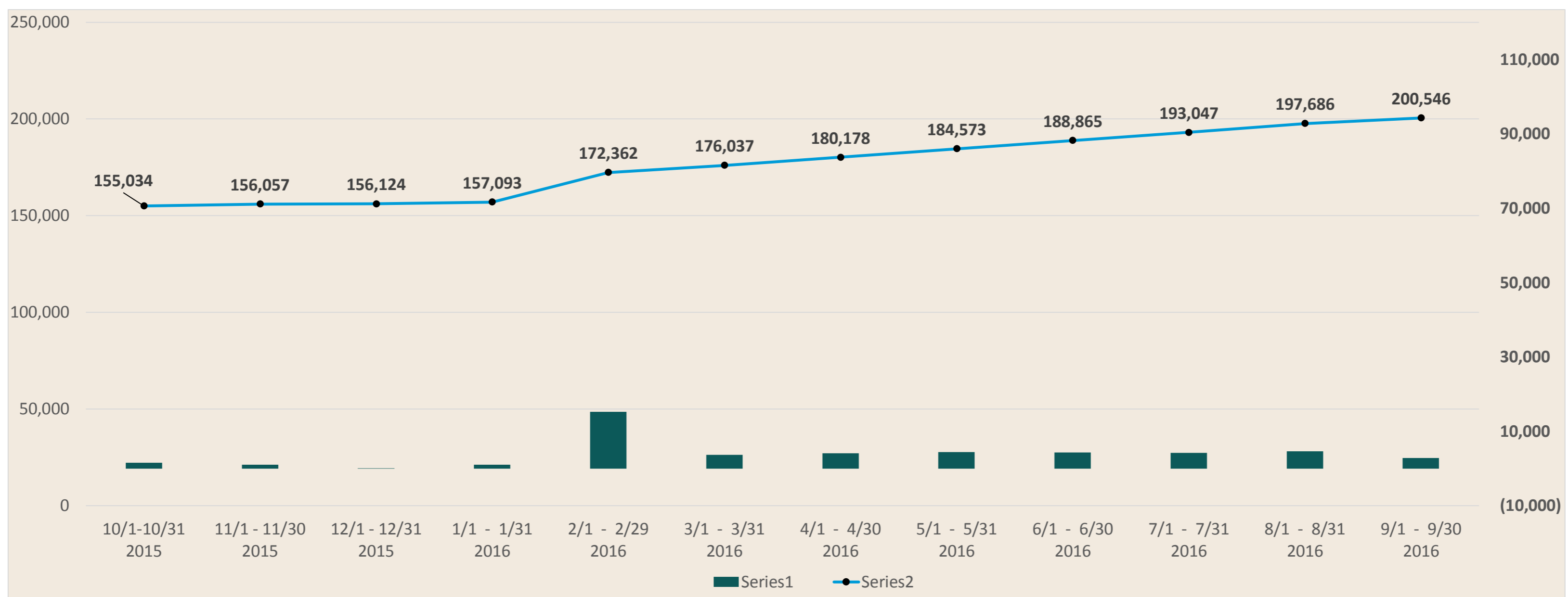


Access, Affordability, and Choice		2015 Plan Year	2016 Plan Year	Technical Performance ³		Account Activity		
Cumulative Total Covered Lives ²	159,264	203,856	Availability (Aug 1 - 31)		100.0%	Individual Accounts	406,842	
Submitted Enrollments ²	6,978	N/A ²	Pages served within 5 seconds (Aug 1 - 31)		100.0%	Employee Accounts	6,092	
Effectuated Enrollments	152,286	171,741	Average page response time (Aug 1 - 31)		0.28 sec	Employer Accounts	8,419	
Cumulative Total Covered Lives (Line of Biz)			Top Three				Accounts Currently Aging	
Individual (See Graph)	156,124	200,546	Top 3 marketplace pages	Main		September 2016	3,403	
SHOP ⁴	3,134	3,310		Individual		August 2016	4,230	
Medical	152,872	195,912		Individual/Account/Overview		July 2016	3,808	
Dental	20,279	36,989	Top 3 consumer questions	Enrolling - Enrollment Process Question		June 2016	3,838	
Effectuated Enrollments With APTC/CSR (Medical)	80,388	101,606		Life Change Event - Terminate Plan		May 2016	3,696	
Current Total APTC/CSR (\$) (Medical)	\$ 174,180,050	\$ 231,017,083		Eligibility Determination - Eligibility Determination		April 2016	3,573	
Effectuated Enrollments Without APTC/CSR (Medical)	67,834	65,593	Customer Relationship				March 2016	3,779
Average Selected Premium (Effectuated Enrollments)			Contact Stats			February 2016	3,737	
Non Financially Assisted (No APTC)	\$ 227.16	\$ 244.39	Total Page Views (Sep 1 - 30)		1,367,515	January 2016	13,168	
Catastrophic	\$ 123.59	\$ 163.88	Unique Homepage Visitors (Sep 1 - 30)		122,035	December 2015	13,894	
Bronze	\$ 261.54	\$ 307.25	Total Homepage Visitors (Sep 1 - 30)		145,927	November 2015	10,077	
Silver	\$ 313.55	\$ 343.80	Inbound Calls Answered (OE To Date / Sep)		558,703 / 21,660	October 2015	4,915	
Gold	\$ 347.19	\$ 372.68	Inbound Chat Serviced (OE To Date / Sep)		64,883 / 1,399			
Platinum	\$ 350.53	\$ 448.05	Calls answered Within 300 Seconds (OE To Date / Sep)		75% / 85%			
Financially Assisted - Gross/Net (APTC)	\$391/\$157	\$441/\$135						
Bronze	\$343/\$126	\$389/\$114						
Silver	\$413/\$164	\$475/\$140						
Gold	\$474/\$294	\$498/\$258						
Platinum	\$486/\$325	\$524/\$337						
Assistance Channels (Count)		2015	2016	Appeals ¹				
Certified Brokers	1,137	1,197	Open		157			
Trained Health Coverage Guides	128	116	Informal Resolution Process		78			
Certified Application Counselors	296	306	Office of Administrative Courts		4			
Assistance Channels (Submitted Enrollments)		2015	2016	Pending Withdrawal		75		
Broker Assisted	73,093	94,370	Closed or Dismissed		852			
HCG Assisted	11,674	13,473	Medicaid/CHP+ Only		553			
Carrier Direct	761	653						

1 Data Cumulative from 10/01/2013 - End of reporting Month
 2 For 2016, TCL definition includes "cumulative submitted enrollments"
 3 Starting in March 2016 this metric will be for the previous month
 4 SHOP for 2015 TCL + Individual TCL will NOT match Cumulative TCL

Enrollment data generated on, 10/6/2016

2015/2016 - Cumulative Total Covered Lives - Unique Individuals (Medical + Dental)



Term	Marketplace Dashboard for September 2016
2016 Cumulative Total Covered Lives (Cumulative Total Plan Selections)	The number of Individuals / Employees / Dependents who have "Submitted" an enrollment in the Individual and SHOP Marketplace. This can be thought of a "Cumulative Submitted Enrollments" or "Cumulative Total Plan Selections."
2015 Cumulative Total Covered Lives	A <u>unique</u> number of insured Individuals / Employees / Dependents who have at one time had either a Submitted or Effectuated enrollment for Individual and the Small Business (SHOP) Marketplace. Includes both Medical and Dental policies (including those who only purchased Dental). Enrollments generally move from Submitted to Effectuated (and/or terminated). "Cumulative" terminology includes those who Effectuated in the current plan year and later terminated a policy. "Current" terminology does not include those who Effectuated and later terminated in the current plan year. "Canceling" occurs to an account that was never effectuated and "Terminating" occurs to an account that was at one point effectuated and later didn't pay.
Submitted Enrollments	Individuals / Employees / Dependents who selected a plan and submitted their enrollments with either the Individual or Small Business (SHOP) Marketplace. These Submitted enrollments will either progress to be Effectuated or ultimately terminate. See Note 2 on Page 1 for 2016 definition.
Effectuated Enrollments	Individuals / Employees / Dependents whose Individual or Small Business (SHOP) Marketplace enrollment has been submitted to the Carrier and the Carrier has acknowledged an active enrollment (the customer paid their first month premiums). Includes those who Effectuated in the current plan year and later terminated a policy.
Cumulative Total Covered Lives (Line of Biz) (Cumulative Total Plan Selections)	The below four sub-categories should be interpreted singularly. Individual and the Small Business (SHOP) Marketplace counts sum to Cumulative Total Covered Lives. However, Medical and Dental counts do <u>NOT</u> sum to Cumulative Total Covered Lives because, for example, someone could have both a Medical and Dental policy and will be counted in both categories.
Individual	A unique number of all cumulative Submitted and Effectuated enrollments for the Individual Marketplace. Includes both Medical and Dental policies. This number plus SHOP in the line below, equals the Cumulative Total Covered Lives for 2016 only.
SHOP	A unique number of all Employee enrollments for the Small Business (SHOP) Marketplace. The Plan Year (PY) is based on the first month's effected year (ex: Nov 1, 2015 - Oct 31, 2016 is counted in the 2015 Plan Year). Includes both Medical and Dental policies. This number (SHOP) plus Individual in the line above, equals the Cumulative Total Covered Lives for 2016 only.
Medical	All cumulative Submitted and Effectuated enrollments for Medical policies. Note, someone could have both a Medical and Dental policy and will be counted in both categories.
Dental	All cumulative Submitted and Effectuated enrollments for Dental policies. Note, someone could have both a Medical and Dental policy and will be counted in both categories.
Effectuated Enrollments With APTC/CSR (Medical)	All cumulative Effectuated enrollments for the Individual Marketplace that either have APTC and/or CSR. Includes Medical only.
Current Total APTC/CSR (\$) (Medical)	Total Subsidy for Medical Only for current year cumulative as of the month of the report. Total for 2015 is total year (12 months). Total for 2016 is Projected YTD. The dollar value will change month to month (for 2015 and 2016) as APTC Reconciliation continues with Carriers.
Effectuated Enrollments Without APTC/CSR (Medical)	All cumulative Effectuated enrollments for the Individual Marketplace that either have neither APTC nor CSR. Includes Medical only. Note, adding Effectuated enrollments with and without APTC/CSR will NOT sum to the "Effectuated Enrollments" line above because an enrollment could begin in one category (e.g., with APTC) and then later change to another (e.g., without APTC) and would be counted in both categories.
Average Selected Premium - for Non Financially Assisted and Financially Assisted (Effectuated Enrollments)	Average (\$) premium amount across plan categories for cumulative Effectuated enrollments for the Individual Marketplace. Does not include Submitted enrollments. The plan categories in this section are broken out between Non Financially Assisted (no APTC) and Financially Assisted (APTC).
Account Activity	
Accounts	Individuals / Employers / Employees who initially created an Account ID at one point with the Marketplace. They may later submit and then effectuate their enrollment.
Accounts Currently Aging	Accounts who initially created an Account ID but did not Submit their enrollment(s).
	Note, all "Effectuated Enrollments" counted on this report are "Cumulative" and include those who Effectuated in the current plan year and later terminated a policy.
Customer Relationship	
	The website metrics now reported in Total Page Views, Unique Homepage Visitors, and Total Homepage Visitors are integrated between the educational site and the shopping portal via Google Analytics. The differences in numbers prior to June 2015 are largely due to the reporting tool used in the shopping portal prior to that time. That tool did not delineate differences in users, actions, IP addresses and sessions versus general traffic run through the site.
Calls Answered Within 300 Seconds	The Service Line metric changed from 90 seconds to 300 seconds with the new SOW/SLA Guidelines as of July 2015. Dashboard changed as of August 2015. This represents the ASA or Average Speed of Answer, and the current goal is that 80% of calls answered within 300 Seconds. Therefore, the 80% is the goal, and the 300 seconds is the baseline. The percentage reported represents the percentage of calls that are answered within the 300 seconds baseline.