



END OF OPEN ENROLLMENT REPORT

Better Customer Experience Saves Time

27,495

people used Connect for Health
Colorado's new **Quick Cost &
Plan Finder** tool



*Ranked second among state-based health insurance marketplaces by the Clear Choices Campaign, a third-party, non-partisan healthcare group.

More Savings

\$133

average net premium after
tax credit for customers
receiving financial assistance

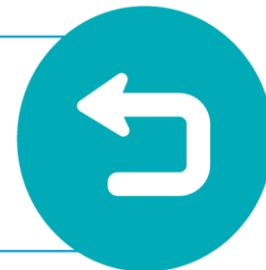


\$502

average plan premium
before tax credit for customers
receiving financial assistance in 2017

\$318M

returned to Coloradans in the
form of federal tax credits in 2016

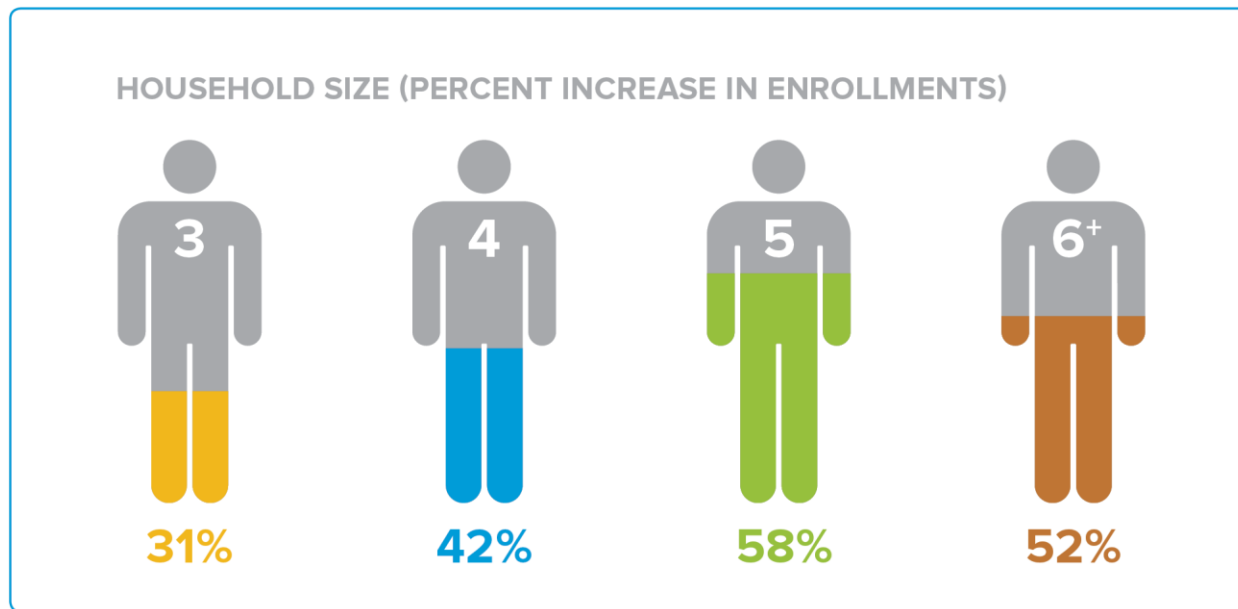


Extending Our Reach

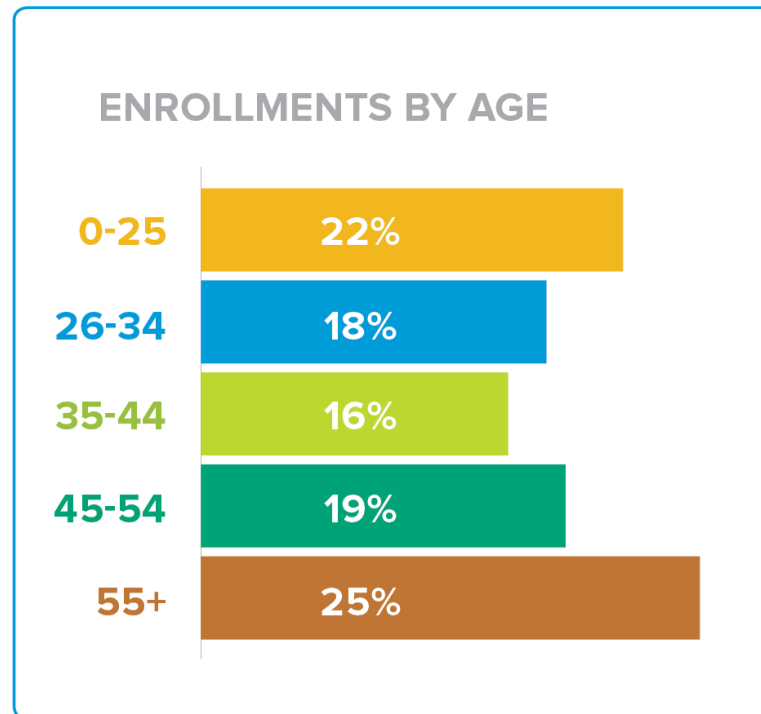
IN THE NEWS

823 total mentions
66% positive, **17%** neutral
and **17%** negative

Who Are Our Customers?



Enrollments By Age



Small Business Marketplace

5,500

5,500 individuals — **46% increase** —
enrolled through their employers in
the **Small Business Marketplace**

178,000 Coloradans Covered!

ConnectforHealthCO.com

- Resources
- Metrics & Reports

