



A Robert Wood Johnson Foundation program

State Health Reform Assistance Network

Charting the Road to Coverage

Support
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Foundation

Connect *for* Health Colorado

Board Planning Retreat

April 11, 2016



Agenda for Meeting

- Introduction and Goals
- Where Connect *for* Health Colorado Has Been
- Identifying Opportunities for Sustainable Impact
- Break
- Strategy Map Creation
- Wrap Up & Next Step
- Formal Public Comment
- Adjourn

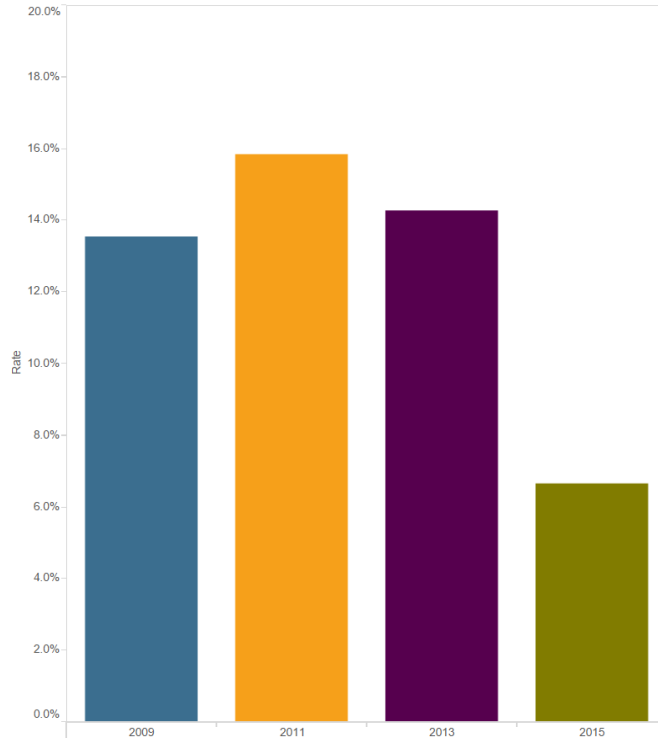
Ground Rules

- Focus on the Future
- Public Participation

Where Connect *for* Health Colorado Has Been

Colorado's Decline in Uninsured

Colorado's Uninsured Rate: A New Low
Uninsured Rate, 2009 - 2013



**Number of Coloradans
without Coverage**

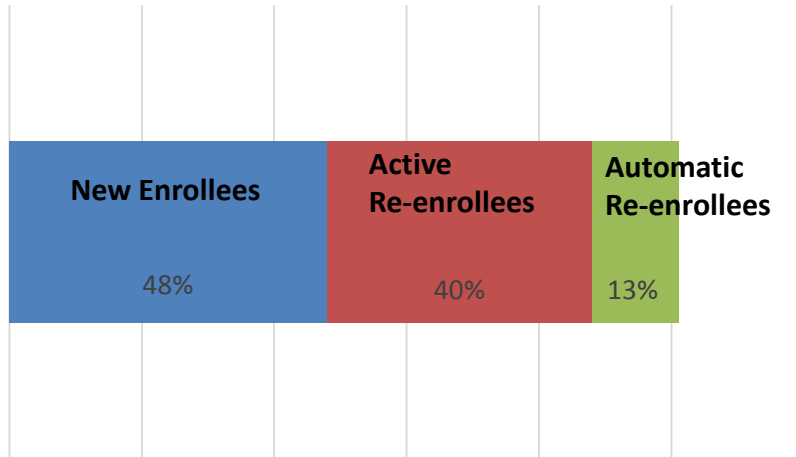
2011: 829,000

2015: 353,000

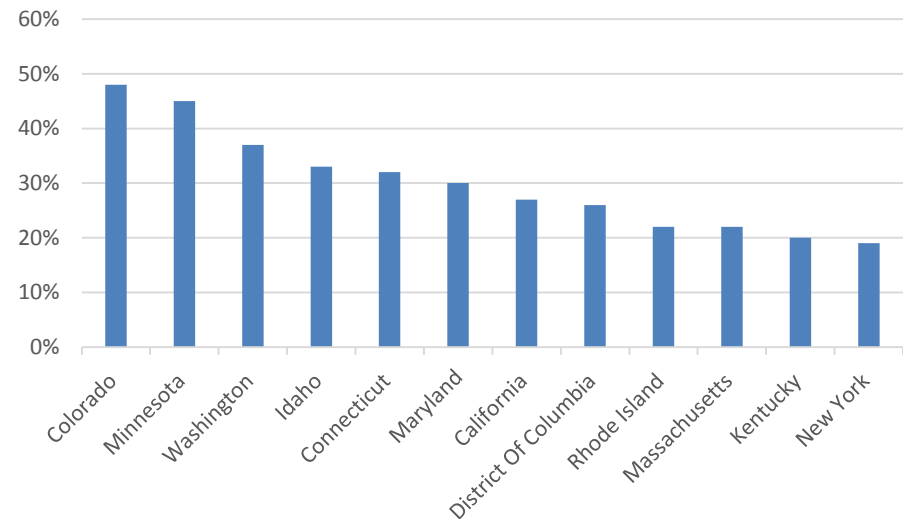
Data from 2015 Colorado Health Access Survey, Colorado Health Institute

2016 Open Enrollment

Customer Profile for 2016 OEP



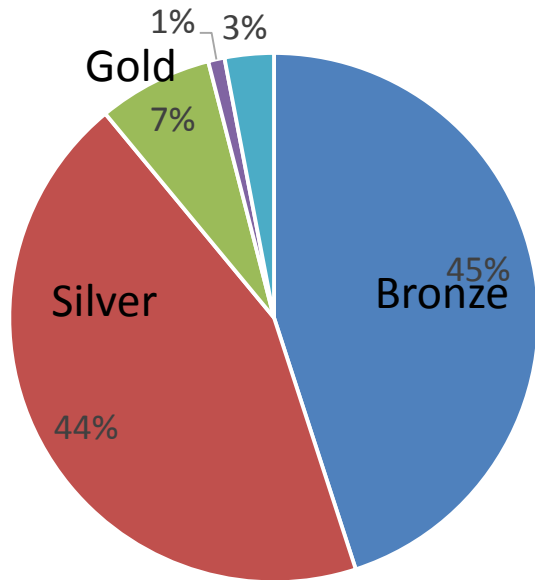
Percentage of Customers that are New Enrollees in 2016 OEP



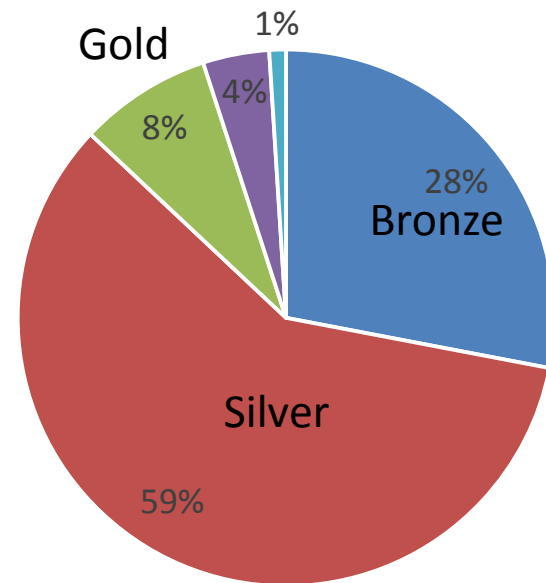
Data from the 2016 ASPE Marketplace Enrollment Addendum Report

2016 Open Enrollment

**Connect *for* Health Colorado
Plan Selection by Metal Level**

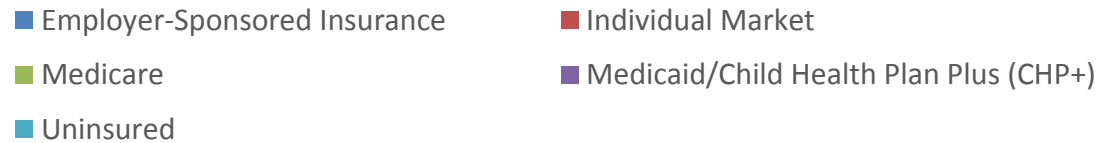


**All State-Based Marketplace
Plan Selection by Metal Level**

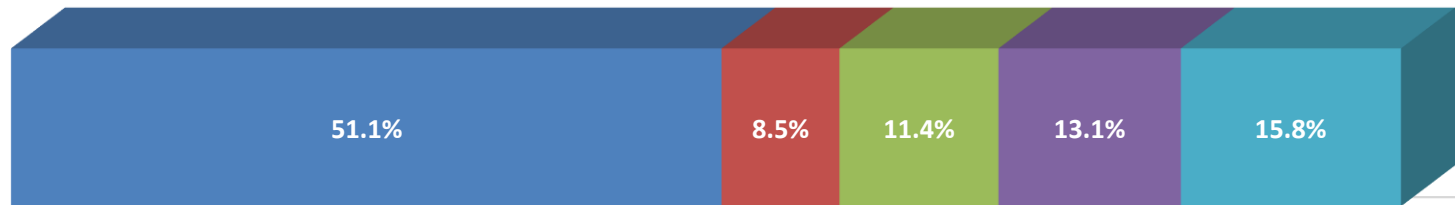


Data from the 2016 ASPE Marketplace Enrollment Addendum Report

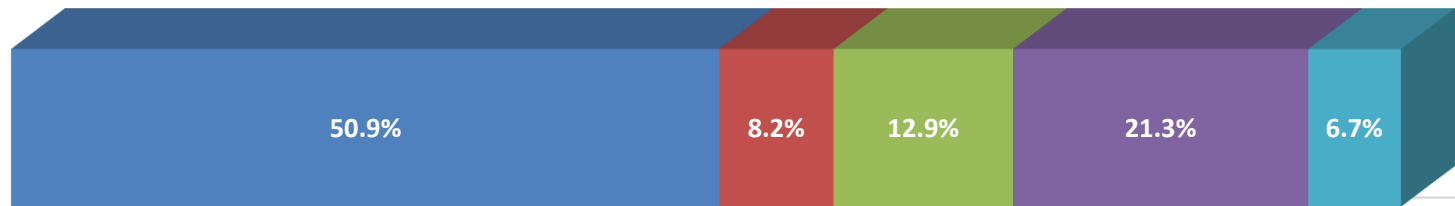
How the Coverage Landscape Had Changed



2011



2015



Data from the 2015 Colorado Health Access Survey, Colorado Health Institute

Proposals for Sustainable Impact

Sustainable Impact

Connect *for* Health Colorado is in a unique position to provide specific value to certain segments of customers.

Connect *for* Health Colorado has a set of core competencies that it can leverage to achieve value for customers.

Connect *for* Health Colorado has a limited set of financial resources, as well as a set of mandated activities, that will shape its capacity to achieve certain impacts to customers.

Ideas for Impact

Impact over the next 1-3 years

How does the impact affect the core mission of Choice, Access and Affordability?

What customer segments would realize the value?

How would Connect *for* Health Colorado prove success?










Can the impact be sustained?

Strategy Mapping

Creating a Strategy

How can the ideas for impact be prioritized?

- Can the impact be achieved through C4HCO's core competencies?
- What effect would the effort have on the financial health of C4HCO?
- What resources can be leveraged, or would need to be obtained, to support the effort?
- How does the effort fit into how stakeholders view C4HCO?

<p><i>Key Partners</i></p> 	<p><i>Key Activities</i></p> 	<p><i>Value Proposition</i></p> 	<p><i>Customer Relationships</i></p> 	<p><i>Customer Segments</i></p> 
	<p><i>Key Resources</i></p> 		<p><i>Channels</i></p> 	
<p><i>Cost Structure</i></p> 		<p><i>Revenue Streams</i></p> 		

Next Steps

Next Steps

Continued stakeholder interviews

Analysis of proposals for impact, including tactics for implementation success

Drafting of plan document for Board review

Public Comment

Thank you

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