



August 4, 2016

Adela Flores-Brennan, Board Chair
Connect for Health Colorado
3773 Cherry Creek N Dr.
Denver, Co 80209

Sent VIA Email: board@C4HCO.com

RE: Connect for Health Colorado Recommendation for The Public Advisory Board

Dear Madam Chair:

I am writing on behalf of the Colorado Association of Health Underwriters (CSAHU), a professional association representing licensed health insurance agents, brokers, general agents, consultants and employee benefit specialists throughout the state. The members of CSAHU work on a daily basis to help individuals and employers purchase, administer and utilize health insurance coverage inside and outside of the public Marketplace.

CSAHU is pleased our nominees, Brad Niederman and Meagan Fearing, are under consideration to serve on the Public Advisory Group. We believe the differences in their years of experience and customer base will be complementary in helping Connect for Health Colorado continue to meet the needs of its customers.

As you know, many Colorado insurance brokers have played a major roll in enrolling and servicing customers for the new marketplace as well as serving on Connect for Health Colorado committees, trade organizations, and other professional focus groups. CSAHU feels that any of these brokers would make excellent additions to the new Advisory Board. Their commitment and involvement speak highly of each. Insurance brokers are passionate advocates for their customers and represent over 50% of Connect for Health Colorado's customer enrollment. With this in mind, we would suggest more brokers be added to the Advisory Board and their current participation in any other organization or committee not be considered as an excluding factor.

Cordially,

A handwritten signature in black ink, appearing to read "Christine Bogott", with a long horizontal flourish extending to the right.

Christine Bogott
State Legislative Chair and Board Member
Colorado Association of Health Underwriters