

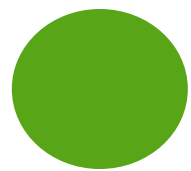


SPARK POLICY INSTITUTE
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Assistance Network Evaluation Update: The Health Coverage Guide Experience

May 12, 2014

Presenter: Dr. Jewlya Lynn



Outreach Information: More is Better

- Financial information
- Details about the process
- Education about health insurance
- Stories and examples

Larimer Health Connect

Helping you connect to health insurance

What health services will health insurance cover?

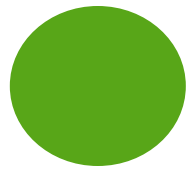
Qualified health plans sold on the Connect for Health Colorado marketplace must include the following:

- Visits to the doctor
- Preventive care (many services are now free)
- Hospitalization
- Emergency Care
- Prescription drugs
- Laboratory services
- Mental health services
- Maternity and newborn care
- Pediatric care
- Rehabilitative and habilitative care



****A patient's share of the costs will vary depending on the plan selected. Remember to compare deductibles, co-payments, and out of pocket limits when you choose your insurance.**

Having health insurance helps provide peace of mind, knowing that if you get sick or injured, or have an accident, it will be easier to get the care you need without losing everything.



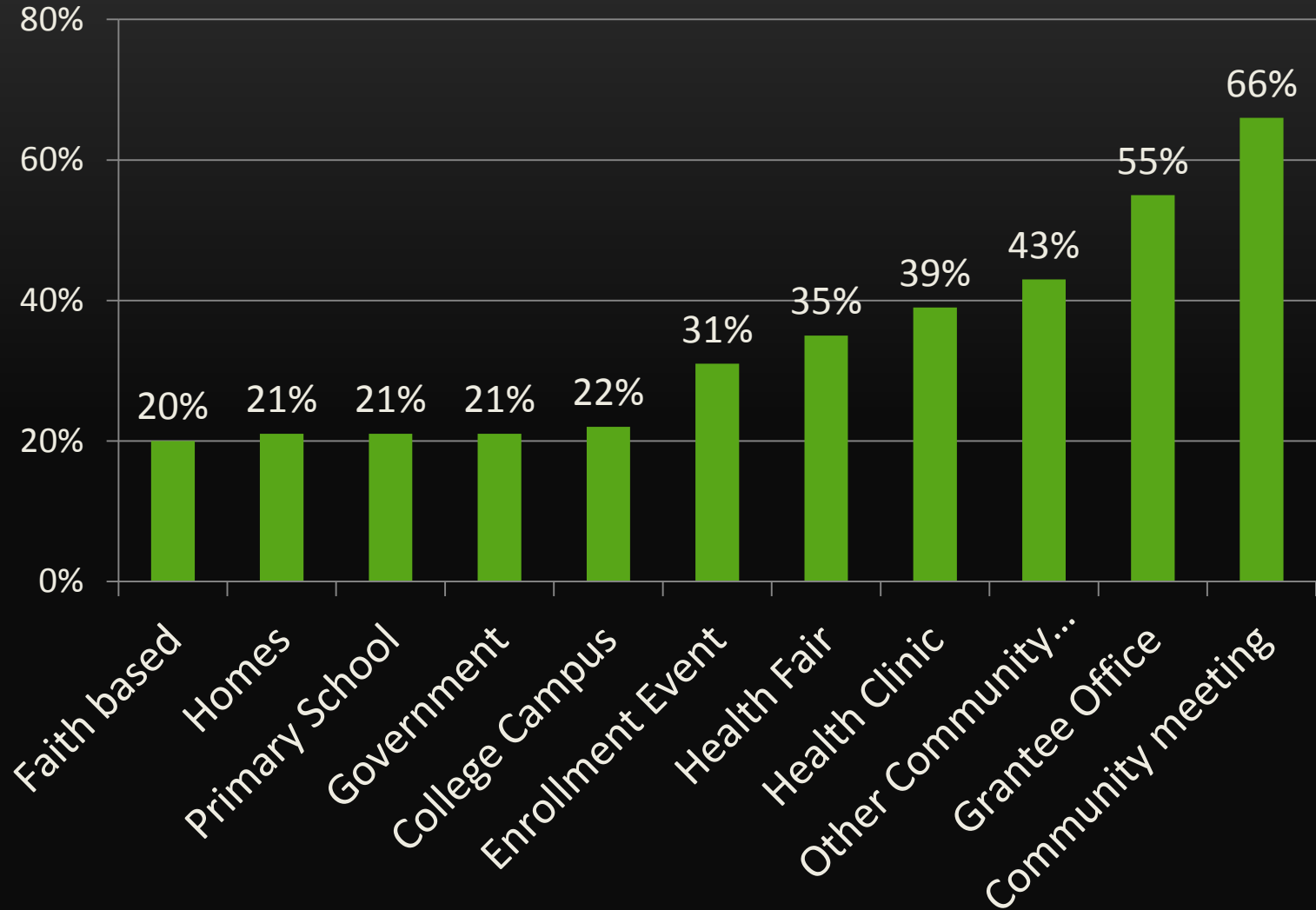
Outreach Locations

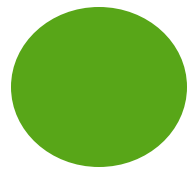


- Cross-service linkages
- Community Events
- Creative locations



% of Grantees Sites Reporting Community Conversations by Location

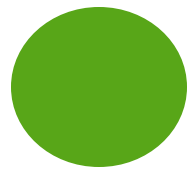




Partnership Engagement

- Co-location of HCG
- Education and Training
- Referrals within the Assistance Network

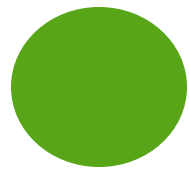




Assistance and Enrollment

- Pre-scheduled Appointments
- Flexible Hours and Weekends
- Bilingual Assistance
- Overcoming emotional barriers





Assistance and Enrollment



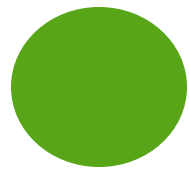


“Trusted Resource”

“Advocate”

“Individually Focused”

“Best Interests at Heart”



Evaluation Next Steps

- Analysis of marketplace data, customer satisfaction, and quarterly reports
- Site visits with exemplar sites – informing next year





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Thank you

For more information, please contact

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