

Board Meeting Minutes
Connect for Health Colorado Meeting Room
East Tower, Suite 1025
3773 Cherry Creek N Dr., Denver, CO 80209
April 28, 2014
8:30 AM – 12:00 PM

Board Members Present: Richard Betts, Susan Birch, Steve ErkenBrack, Mike Fallon, Gretchen Hammer, Sharon O’Hara, Kevin Patterson and Nathan Wilkes

Board Members Joining via Phone: Marguerite Salazar and Ellen Daehnick

Board Member Absent: Arnold Salazar

Staff Present: Camisha Bailey, Marcia Benshoof, Stephanie Bernardin, Adela Flores-Brennan, Linda Kanamine, Patty Fontneau, Roxanne Johnson, Myung Oak Kim, Karen Phillips, Taylor Roddy and Adele Work

Approximately 11 guests attended the meeting in-person and the conference line was available for people to join by phone.

I. Business Agenda

- Chair Gretchen Hammer called the meeting to order and welcomed those in attendance, both in-person and on the phone.
- The agenda was reviewed and there were no changes made.
- There were no disclosures on any new conflicts of interest.
- Minutes will be approved at the May 12th Board meeting.

II. Board Development and Operations

1. Board Chair Report

Gretchen Hammer provided an update on the Legislative Implementation Review Committee meeting held April 24th where she and Patty Fontneau presented an overview of the end of the enrollment period. Ancillary products were addressed and overall it was a good discussion.

III. Exchange Development and Operations

1. CEO Report

Patty Fontneau announced that as of today there are 129,000 covered lives through Connect for Health Colorado. Enrollments continue to come in as a result of applications in process waiting for Medicaid denials, Small Business enrollments and individuals with life changes.

Patty Fontneau added:

- In regard to ancillary products, Patty reiterated that the only product that has been approved by the board at this point is vision insurance to complement the medical and dental package that is commonplace in bundling insurance products.
- There have been concerns expressed that the Marketplace would be competing with brokers in the sale of these products. Patty Fontneau noted that brokers are a key stakeholder group and distribution channel of Connect for Health Colorado and have been, and will continue to be, included in discussions before any products are brought to the board for approval. The organization is committed to ensuring that their commissions are the same whether the product is sold directly or through our marketplace, as has been demonstrated with the Health and Dental products..
- The opportunity for public input and comment continues to be open and available especially through the public Advisory Group meetings, Committee meetings and the Board meetings. The organization encourages feedback.
- The Policy and Regulations Committee met and supported staff and board comments made to the Centers for Medicaid and Medicare Services (CMS) for the *Exchange and Insurance Market Standards of 2015 and Beyond*.

2. Quality Rating System and Comments

Gretchen Hammer noted that this agenda item offers the Board the opportunity to review the proposed Quality Rating Approach and offer comments. Lisa Latts, Principal of LML Health Solutions, presented an overview of the Quality Rating System and provided proposed comments for scoring methodology that HHS is developing for the carriers' marketplace plans performance. The [presentation](#) offered insight into the proposed criteria for scoring. The formal comment [letter](#) was also reviewed.

The Board commended Lisa Latts on her presentation and had the following general comments.

- The number of indicators would seem to disadvantage plans with smaller enrollment.
- The rating system appears to be very complex for consumers.
- The nomenclature is confusing.
- The multiple hierarchy levels could be flattened.
- Colorado would like to add some customized features to the survey specific to our marketplace.
- The gap between the data utilized and the plan year is too long and may no longer be relevant.

Marc Reece, Associate Director of Colorado Health Plans, was in attendance at the meeting and was recognized by Gretchen Hammer and then asked to comment on the Quality Rating System. He suggested that the top two points of the comment letter be highlighted in bold typeface to emphasize the points. He also commented that if the board decides to add additional components, that they be part of the current data collection and not require additional time or cost. His concern related to carriers having to double dip with accreditation costs and that added layer could keep them away from the marketplace.

The comment letter will be sent today from Gretchen Hammer representing the Board and Patty Fontneau representing the staff with the first two points in bold. Connect for Health Colorado will also seek answers to the question of the ability to customize the approach to the Colorado marketplace.

At 9:30 am, Gretchen Hammer moved to go into Executive Committee regarding a personnel issue pursuant to Colorado Revised Statutes 24-6-402(4)(f).

Vote: The above motion was unanimously approved.

At 11:40 am the Board returned from Executive Session. Gretchen Hammer reported that no formal Board action was taken in the Executive Session. The Executive Committee meeting was adjourned at 11:35 am.

There being no further business to come before the meeting, the Board meeting was adjourned at 11:40 am.

Respectfully submitted,

Mike Fallon
Board Secretary

Follow-Up from Meeting	
Action to be Taken	
<ul style="list-style-type: none">• Send QRS Comment Letter today, April 28, signed by Gretchen Hammer & Patty Fontneau• Determine if QRS survey can be customized for Colorado	
Votes	
<ul style="list-style-type: none">• Approved going into Executive Session	
Next Meeting	
<ul style="list-style-type: none">• May 12, 2014 from 8:30 am – 12:00 noon	