

TO: Connect for Health Colorado Board Members

FROM: Connect for Health Colorado Staff

DATE: March 10, 2014

RE: Advisory Group Update

Connect for Health Colorado's Advisory Groups play a crucial role in using their background knowledge and expertise to provide recommendations for the Board of Directors. These groups' contributions and collaborations have helped the organization in making valuable decisions. We currently have four Advisory Groups: the Small Business Health Options Program (SHOP) Advisory Group, the Health Plan Advisory Group, the Individual Experience Advisory Group, and the Outreach and Communications Advisory Group.

At the request of our Board of Directors, Connect for Health Colorado is developing a non-front range Advisory Group to ensure that we are garnering meaningful feedback from all corners of the State. We anticipate engaging this group in addition to the four Advisory Groups to meet and discuss specific topics. Additionally, this group will have the opportunity to determine their own topics that are important to those members involved. This group will primarily have meetings via teleconference and may be expected to meet on a monthly basis.

In order to build an effective non-front range Advisory Group, staff requested membership recommendations for individuals who have a strong interest in collaborating with Connect for Health on issues that affect people from all different areas of Colorado. Staff continues to receive nominations for participation in this new Advisory Group.

In addition, staff reached out to current Advisory Group Members to understand (1) whether or not they would like to continue to be an Advisory Group Member, and (2) which Advisory Group they would like to participate in. Those responses are still coming in as well.

Next Steps:

Within the next week, Connect for Health staff will provide the Board of Directors with membership recommendations for approval. The Board will also have the opportunity to recommend and approve members not mentioned on this list.