

Board Meeting Minutes
Connect for Health Colorado Meeting Room
East Tower, Suite 1025
3773 Cherry Creek N Dr., Denver, CO 80209
July 11, 2016
8:30 AM – 12:00 PM

Board Members Present: Kyle Brown, Steve ErkenBrack, Eric Grossman, Sharon O’Hara, Denise O’Leary, Jay Norris and Nathan Wilkes

Board Members Joining via Phone: Sue Birch and Marguerite Salazar

Board Members Absent: Adela Flores-Brennan, Marc Reece and Davis Fansler

Staff Present: Brian Braun, Traci Butzen, Luke Clarke, Kate Harris, Judith Jung, Patricia Meyer, Kevin Patterson, Carolyn Pickton, Taylor Roddy, Alan Schmitz and Lisa Sevier

Approximately 11 guests attended the meeting in-person and the conference line was available for people to join by phone.

I. Call to Order

- Board Vice-Chair Steve ErkenBrack, called the meeting to order at 8:30 am and welcomed those in attendance, both in-person and on the phone.

II. Executive Session

Mr. ErkenBrack entertained a motion to move into Executive Session to discuss a matters concerning sensitive and confidential issues around a personnel matter. A vote was called for and passed with unanimous approval.

The Executive Session is permitted pursuant to CRS §24-6-402(4)(f).

The Board returned from Executive Session at 9:19 am.

III. Business Agenda

- The minutes from the June 13, 2016 Board meeting were voted on and approved.
- The agenda was reviewed and no changes were made.
- Disclosure of Conflicts of Interest: none.

IV. CEO Report

Kevin Patterson, Chief Executive Officer, reviewed the action items brought forward from previous Board meetings. The Board discussed ways to provide more information; as well as better tracking and organization of the items. Some improvements discussed are:

- Ongoing updates
- Possible impediments

- Priority levels
- Due date
- Closed item archive

Action Item

- *The Leadership Team will provide a more thorough process for organizing and updating the Board on the action items.*

The Board was provided an executive summary of the strategic planning process. Further work is being done to convert identified opportunities into shaping the decisions and priorities of the organization.

Alan Schmitz, General Counsel for Connect for Health Colorado, Mr. Schmitz reviewed the history and milestones of the Public Benefit Corporation (PBC). One of the goals of the PBC is to bring the Marketplace in compliance with respect to the vision plan currently offered, which is an ancillary product.

Denise O’Leary, explained that the full implementation of the PBC will be further out than originally anticipated due to the process needed to create the corporation. Barbara Yondorf, the independent third-party entity providing the standard by which the PBC will be measured, should have a completed report towards the end of August.

V. Finance & Operations

Eric Grossman reviewed the June Finance & Operations Committee meeting with the Board. The key focus of the meeting was a high-level review of the fiscal year end financials and a benchmark analysis as far as where the organization stands with revenue. Currently the Marketplace is under target for enrollment and revenue; although it is equally under budget in expenses. Key action items requested by the committee from management include:

- Monthly statement of cash flows
- Management’s view on the variance
- Impact of the accounts receivable dunning cycle
- Organization chart and head count by function
- Understanding of attrition percentages
- Benchmark comparison

Brian Braun, CFO, added that it is important for the committee to look at where the organization is financially at the end of the year; along with forecasting different scenarios for the next few years and being proactive in managing expenditures.

Mr. Patterson emphasized that despite unexpected loss of the Colorado HealthOp just before open enrollment 3, enrollment did not drop as low as what had been anticipated. A key for open enrollment 4 (OE4) will be to reach out to the people who are currently not enrolled in insurance and help them get enrolled.

Action Item

- *The Finance & Operations Committee will report to the Board on potential changes in revenue and expenses and the impact on the organization.*

VI. Policy Committee

Sharon O'Hara introduced the Public Participation Policy to the Board for discussion and approval. The Policy Committee had been asked to better define instances where significant operational and policy issues may not be brought to the full Board or Board Committees due to a need for urgent resolution to ensure seamless operation of the Exchange or issues where delay would negatively impact the organization or its consumers.

The policy had been discussed at the last committee meeting and was approved by the committee to be moved to the full Board for approval.

Mr. ErkenBrack opened the policy up for discussion. Clarification was requested around the wording of the policy; as well as more governance around input from the Board prior to a decision being made.

Ms. O'Hara withdrew the committee's recommendation and suggested taking the policy back to the Policy Committee for better clarification and governance around the implementation of the policy.

Action Item

- *The Public Participation Policy will be brought back to the Policy Committee for further clarification and governance around the implementation of the policy.*

Ms. O'Hara updated the Board on the next steps for the Board Advisory Group:

- 44 applications for the advisory group were submitted.
- The Executive Committee will review the applications on July 18th.
- The first advisory group meeting will be scheduled for late July or early August.
- A charter will be finalized once the group has been formed.

Amendment 69 was reviewed during the last Policy Committee meeting and the Committee determined not to take a position on the proposal.

Mr. Patterson noted that at this point in time the organization does not know much around the full effect of Amendment 69 if it were to pass. Important data has been provided to the Board to help inform the public on what the knowledge the Marketplace does currently have.

Action Item

- *The Policy Committee will review the information of note for the public around Amendment 69 to determine what additional information should be provided.*

VII. Public Comment

The following people had public comment:

AJ Ehrle IV, Broker

Chris Adams, Broker

Meeting adjourned at 11:15 am.

Respectfully submitted,

Davis Fansler

Secretary

Next Meeting

August 8, 2016 from 8:30 am – 12:00 pm